



HABITAT WORLD

# DISCOVERING ITALY TRAINING PROGRAMMES 2022



ROME



PESCARA



NAPLES



FLORENCE

**ABRUZZO**

## APPLICATIONS ARE OPEN

FOR MORE INFORMATION PLEASE CONTACT:

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[WWW.HABITATWORLD.NET](http://WWW.HABITATWORLD.NET) - [WWW.BIENNALEHABITAT.ORG](http://WWW.BIENNALEHABITAT.ORG)

*Training programme partners:*



*Local partners:*



*International partners:*



## [PROGRAMME TOPIC]

### Young Entrepreneurs Training Programme (YETP)

#### Programme period

1st	Programme	20th June - 7th July 2022
2nd	Programme	11th July - 28th July 2022
3rd	Programme	29th August - 15th September 2022
4th	Programme	19th September - 6th October 2022

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**Programme duration** 16 days

**Programme venue** ABRUZZO REGION, ROME, NAPLES, FLORENCE (ITALY)

#### Programme prerequisites

Applications are open to Degree holders and lifelong learners. Applicants with the adequate professional/work related experience will also be considered.

#### Faculty

HABITAT WORLD, LCMT and BIENNALE HABITAT partners' faculty will teach the programme. However, some guest lecturers, including eminent industry leaders, will share their work/research related experiences.

#### Invitation letter

Once applications are approved and agreed fees are paid, visa support documents are issued to participants by Habitat World and its partners that require them. International participants are asked to apply for their visa at their nearest EMBASSY OF ITALY VISA CENTRE or consulate.

#### Requirements for short-term study visa

- A valid passport
- Letter of enrolment
- Confirmation of accommodation
- Proof of necessary funds held in the participants or parents' or sponsor's account
- Participants past academic progress and
- A letter of confirmation from the current institution/employee/other approved sources.
- Please refer to the webpage of the Ministry of the Foreign Affairs of Italy:

<https://vistoperitalia.esteri.it/home/en>

#### Participants accommodation

HABITAT WORLD has ties with various accommodation providers. Subject to the availability and requirements, accommodation units can be booked in advance. Some accommodation units are single and others are shared units with other participants. Depending upon the type of the accommodation there are provisions for self-catering, but in-room dining can be served to all participants for dinner at an additional cost. Complementary sandwiches and snacks may be provided during some of the training sessions. Full details of all amenities are usually mentioned in the admission confirmation letter issued by HABITAT WORLD.

## DAY 1

## DAY 2

### ROME

- **EUROPEAN UNIVERSITY OF ROME**

Guided orientation and a training programme of the professional academy of Work Experience.

UER ACADEMY session (per lo sviluppo delle professionalità - An international University based upon a great human values, engaged in leading future professionals. A great choice for an ethical and cultural education.)

- **FIERA ROMA**

Forum Blue Planet Economy 2022

WELCOME  
DAY  
at the Borgo

## DAY 3

## DAY 4

**A combination of activities  
sessions and workshops**

**A session of italian  
language and culture**

**BIENNALE HABITAT  
FORUM:  
MEDITERRANEAN  
OVERVIEW AND FUTURE  
HORIZON**

## DAY 5

## DAY 6

### **PESCARA (ABRUZZO)**

- **CHAMBER OF COMMERCE PE/CH.**

Session at the work/placement orientation at the Chamber of Commerce plays a role of protection of local businesses, especially those of small and medium size, supporting their capacity for growth, innovation and internationalization, including through the full exploitation of relations with the Trade Associations, whose representatives make up the Chamber organs.

- **GUIDED TOUR OF THE PORTO TURISTICO AND AURUM**

THINKING  
DAY

## DAY 7

## DAY 8

**A combination of activities  
sessions and workshops**

**A session of italian  
language and culture**

**A combination of activities  
sessions and workshops**

**A session of italian  
language and culture**

## DAY 9

## DAY 10

### NAPLES

#### • CONFARTIGIANATO NAPOLI

Training session at Confartigianato Napoli to discuss possible work. Imprese is the activity of 103 territorial Associations, 21 regional Federations, 12 category Federations, 46 trade Associations. Every day, in the 1,201 offices of Confartigianato Imprese operating throughout Italy, 10,700 people work at the service of over 1.5 million artisan entrepreneurs with 3 million employees. placement and internationalisation, a visit of the main monuments in the center of Naples will also be included.

#### • INNOVAWAY SPA

Session at innovaway spa. Expert group on consulting - R&D - IT - Factory IT - IOT - ITSM Job placement and training. At innovaway job choice is not only on the basis of the curriculum. Training is important, but even more so, Innovaway and its partners are looking for a spirit similar to theirs, open to challenges, dynamic, ready to grow, in constant teamwork. Partners: Toshiba, TIM, Fujitsu, KRT, CAPGEMINI, HP, INDRA, IBM, GOOGLE CLOUD, CISCO, Microsoft, Ericsson, VMware, Modis.

#### • GUIDED TOUR OF THE HISTORICAL CENTRE OF NAPLES

**A combination of activities sessions and workshops**

**A session of italian language and culture**

## DAY 11

## DAY 12

**A combination of activities sessions and workshops**

**A session of italian language and culture**

### ORTONA (ABRUZZO)

#### • ITS MO.ST - ITS FOR SUSTAINABLE MOBILITY, TRANSPORT AND LOGISTICS

ITS MO.ST is a Technical and Vocational Post-Graduate School with a strong focus on technology. It has an independent legal configuration in the form of a Participatory Foundation, and it is charged with the task of holding two-year post-diploma courses in Higher Technical Education within the technological field of the mobility of goods and people, with a view to sustainability, intermodality and the internet of things. and Costa dei Trabocchi - daily tour with private bus: The meeting at ITS Ortona will focus on orientation and presentation of the annual joint course 'WORK EXPERIENCE' with LCMT (mobility management).

#### • WORKING VISIT AT CANTINA ORSOGNA AND CANTINA FRENTANA.

#### • GUIDED TOUR AT COSTA DEI TRABOCCHI

## DAY 13

**A combination  
of activities  
sessions and  
workshops**

**A session of italian  
language and culture**

## DAY 14

**BIENNALE HABITAT  
WORKSHOP:  
HERITAGE  
ENVIRONMENT - HUMAN VALUES**

## DAY 15

**RESUME BUILDER  
CURRICULUM VITAE  
FORMAL INTERVIEW  
SKILLS TRAINING  
SESSION**

## DAY 16

### **FLORENCE**

- **APAB**

Session Apab - Organic farming training center with presentation of partner companies - Apab was founded in 1994, its organization consists of five Departments, with a wide range of teaching proposals. There are in fact twelve institutional courses and many others, for a total of over eight thousand hours of training per year.

About 600 students attend courses every year.

There are about 80 teachers coming mainly from the world of research, professions and arts.

Apab is located in Palazzo Antinori in Florence, one of the most prestigious examples of the civil Renaissance Florence.

- **GUIDED TOUR OF THE HISTORICAL  
CENTRE OF FLORENCE**

## **The programme cost is inclusive of the following:**

- **Airport transfer and drop off for group travellers**
- **Accommodation**
- **Selected travel expenses in ITALY or visits and sightseeing**
- **Business and social visits**

## **Programme Overview**

The programme is designed to prepare young entrepreneurs for the challenges of the 21st century and to promote the international work experience in sustainable development as part of the Biennale Habitat 2020-22. The aim of this programme is to provide a positive image of business (green-blue economy) activities and to develop in participants the key skills needed to develop and run their own business or to participate and engage in international business.

The goal of the programme is to increase an aspiring entrepreneur's capacity and capability to effectively learn not only from the academic components but also from industry visits and practical aspects in Italy. The following are the key features of the programme:

- **Understand the powerful logic of entrepreneurial thought and action and how it can be taught and applied to entrepreneurs in the fields of transport, technology, tourism and agricultural sectors and the role of Chamber of Commerce and other work agencies in this role.**
- **Comprehend the entrepreneur and the entrepreneurial mind set in Italy.**
- **Recognise key process and content aspects of entrepreneurship in Italy.**
- **Deeply understand specific content areas related to entrepreneurship in Italy.**
- **Appreciate the value of the case study method and the growing popularity of other experiential and action-based methods in Italy.**
- **Investigate different roles of international work related experiences in Italy.**

## Programme curriculum

The Young Entrepreneurs training programme features the modules listed below, which provide deep insight into specific topic areas and are discussed around the principles and framework of entrepreneurial thought and action.

- Introduction to entrepreneurship in Italy.
- What is a business and who is an entrepreneur The ITALIAN JOB.
- Developing entrepreneurial skills: business management, communications, time management and business ethics - How this is done in Italy - with references to transport and logistics, tourism, artisan commerce, the 'green-blue' sectors of agriculture and maritime trades.
- Getting started: matching skills with businesses, assessing demand and the current market, estimating costs and workplace management in Italy - how to have a matching job fit in the sectors above.
- Mobilising resources: financial, material and human resources - what role for international actors?
- Stepping into the business world designing a business plan in Italy.
- Information and communication technology (ICT) – the internet and e-business (applying skills to the Italian Scene).
- Leadership, critical thinking and decision making (team building tasks).
- Entrepreneurial marketing in Italy.
- Entrepreneurial thought and action - Italian examples.
- Creativity and idea generation - the Italian way.
- Opportunity evaluation and business planning for Italy.
- Public policy and economic development (in Italy and from Italy).
- New venture creation (in Italy).
- Social entrepreneurship.
- Giving voice to values.
- Family enterprising (ITALIAN examples of micro and small enterprises).
- Corporate entrepreneurship - case studies from Italy.
- Technology entrepreneurship.
- Entrepreneurial finance in Italy.
- Managing growing ventures in Italy and international business.
- Business legal issues in Italy.



## Training programme partners:



## International partners:



## Local partners:



# Borghi d'Abruzzo



Anversa degli Abruzzi



Caramanico



Lago di Scanno



Caramanico

Rocca San Giovanni



Rocca San Giovanni



Fano Adriano



Fano Adriano