



meda **Women** entrepreneurs forum

VIII Mediterranean Women Entrepreneurs Forum

**Economic Empowerment and Entrepreneurship
Promotion For Women and Youth**

28th of April 2016
Mena House Hotel
Cairo (Egypt)

In the framework of:

**11th African Congress for Women Entrepreneurs
4th Cairo Women Empowerment Summit**

In collaboration with

15th Anniversary of

**Afro Arab Congress for Business & Professional Women
Mediterranean Congress of Business & Professional Women**



ASSOCIATION DES CHAMBRES DE COMMERCE ET D'INDUSTRIE DE LA MEDITERRANEE
ASSOCIATION OF THE MEDITERRANEAN CHAMBERS OF COMMERCE AND INDUSTRY
جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط



Economic Empowerment and Entrepreneurship Promotion For Women and Youth

Program

Tuesday 26th & Wednesday 27th

Cairo International Women Empowerment, Entrepreneurs and SMEs Summit (view attached brochure for more information)

Thursday 28th

VIII MEDA Women Entrepreneurs Forum

09:30 Registration

10:00 Institutional welcoming session

- Ms. Amany Asfour, President of EBWA
- Representative European Union Delegation to Egypt *
- Ms. Marie-Jo Char, team leader EBESM project, EC - GIZ *
- Mr. Ahmed Mohamed El Wakil, President of the Federation of Egyptian Chambers of Commerce and ASCAME Vice-President
- Ms. Helena de Felipe, President of AFAEMME

10:30 **The Young Women as Job Creators Project** – a good practice of entrepreneurship promotion for youth:

- Ms. Delphine Borione, Deputy SG for Social and Civil Affairs, UfM *
- Ms. Amany Asfour, President of the project partner EBWA
- Prof. Rashad Abdel Latif, Vice-President Helwan University
- Young project beneficiary (tbc)
- Ms. Helena de Felipe, President of AFAEMME

11:30 Coffee Break

12:00 **The situation of women owned enterprises in the Mediterranean** – AFAEMME Board members providing insights

- Ms. Huriye Serter, President of IZIKAD – Turkey
- Ms. Cyrine Ben Mlouka, representative of CNFCE – Tunisia
- Ms. Samira Hadjdjilani, President SEVE – Algeria
- Ms. Brigitte Sardo, President APID – Italy
- Ms. Doris Sammut, President MAWB – Malta
- Ms. Leila Karami, President LBWA – Lebanon

14:30 Lunch

15:30 **Cairo International Women Empowerment, Entrepreneurs and SMEs Summit Closing Ceremony**

16:30 **AFAEMME's Annual Meeting (only members)**

[All day Parallel Trade Fair & sessions of the Cairo International Women Empowerment, Entrepreneurs and SMEs Summit]

* tbc

For more information about the MEDA Forum please contact:

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www.afaemme.org

Cairo International Women Empowerment, Entrepreneurs and SMEs Summit:

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VIII Meda Women Entrepreneurs Forum

Launch of

More than a Mother Campaign

By **MERK**

And

Annual Meeting of AFAEMME

Association of Organizations of Mediterranean Business Women

17th International Congress of

Business and Professional Women – Egypt

Egyptian Business Women Association (EBWA)

Trade Promotion Fair for Micro, Small and Medium

Entrepreneurs (MSMEs)

5th International Cross Cultural Understanding Congress

for women Empowerment (25 April 2016)

Organized by

African Alliance for Women Empowerment (AFRAWE)

Business and Professional Women Egypt (BPW – Egypt)

Egyptian Business Women Association (EBWA)

Organization for Women in Trade - Egypt (OWIT – Cairo – Chapter)

Afro – Arab Network for Women Empowerment

NEW FACES NEW VOICES (Egypt Chapter)

Under the theme of

Economic Empowerment

and Entrepreneurship Promotion for Women and Youth

**and Support of MSMEs for Africa's 2063 Development Agenda
and Sustainable Development Goals (SDGs)**

For more information about the Summit:

www.ebwa.info/Title.htm

Accommodation Details:

Mena House Hotel

For reservations please contact

EBWA / BPW Secretariat

ebwaegypt@yahoo.com

cc **asfour2712@yahoo.com**

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+201222159967

Fees

Special discount for AFAEMME members willing to attend the whole Cairo International Women Empowerment, Entrepreneurs and SMEs Summit: **200€ whole Congress/100€ only MEDA Forum 28th**

Congress registration and accommodation form attached

