



**Fondation Anna Lindh, Réseau Maroc  
Action Interculturelle du Réseau**

**Box Of Culture - BoC  
Concept Note**

Innovative project in terms of intercultural education, the Box of Culture (BoC) program is to provide an exchange between peer teams of young people from different countries who regularly send boxes of physical or virtual symbols, of representative identities and cultures. These symbols are meant to recall the facts of history, religious practices, culinary traditions, popular culture, and specific musical genres etc., which are their own.

The symbols in question can take many formats: clothes, decorative jewellery or objects, recent or ancestral functional tools, places and architectural complexes, endemic plants or simply still young daily video browsing their city or showing their life in within their institution. They form the basis for an exchange spanning the course of the year to offer an overview of the cultures and lifestyles of each party to the seasons.

The exchange of culture clubs is to confront young people with their likely multiple identity sources and many tributaries, built over time by cultural intermingling, civilization, ethnic, religious and linguistic amazing. This work is likely to help better understand the identity and appropriating its constituent heritage and encourage young people to share their cultures, heritage and traditions with their Euro Mediterranean correspondents far from unfounded stereotypes and prejudices and distorted images.

We are facing a critical period for learning tolerance because tolerate is not necessarily innate; it is learned, is conquered permanently against the spontaneity of prejudice and starts where the dialogue begins to build that mutual understanding.

## Box of Culture - BoC Technical File

Project leader	Act Together Association on behalf of the Moroccan network of the Anna Lindh Foundation – RMFAL
Local partners	Different RMFAL members
International partners	Anna Lindh Heads of Networks
Donors	Anna Lindh Foundation
Place of implementation	The aims is to implement the project in 40 different cities in Morocco and 40 different Euro-Mediterranean countries
Constituting peer teams	Random draw
Target population	Young people from 16 to 25 years
Overall Objective	To contribute to a better understanding and ownership of the common heritage constituents of a plural identity and promoting the values that are the foundation
Specific objectives	<ul style="list-style-type: none"> <li>• Apprehension of cultural diversity</li> <li>• Promotion of openness and tolerance values</li> </ul>
Expected outcomes	<ul style="list-style-type: none"> <li>• Young people are more familiar with the construction of their identity and live better their diversity and recognize it as collective wealth factor</li> <li>• Young Euro-Mediterranean mutually enrich the understanding of the other</li> </ul>
Intervention axes	<ul style="list-style-type: none"> <li>• Dissemination of the concept note, the data sheet and application for appeal to the members of the Anna Lindh Moroccan Network and to each national Anna Lindh HoN</li> <li>• Youth groups constituted and their focal points and supervisors designated in Morocco and EuroMed countries <ul style="list-style-type: none"> <li>• Seminar for Moroccan supervisors realized <ul style="list-style-type: none"> <li>• Preparation of virtual cultural boxes</li> </ul> </li> <li>• Exchanges of BoC via videoconference (Skype)</li> </ul> </li> <li>• Production of a documentary film about the project <ul style="list-style-type: none"> <li>• Collective evaluation of the project</li> </ul> </li> </ul>