



meda **Women** entrepreneurs forum

VI Mediterranean Women Entrepreneurs Forum

**Strengthening Women through the promotion of
business in the Mediterranean**

**13th and 14th of November 2014
Thessaloniki (Greece)**



Strengthening Women through the promotion of business in the Mediterranean

Program

Thursday 13th - Grand Hotel Palace

- 09:30** Registration and Morning Refreshments
10:00 Participant's Welcoming
10:10 Challenges for Balkan and Mediterranean businesswomen
11:30 Coffee Break
12:00 Successful Role Models in countries with gender discrimination
13:00 Lunch
14:00 Business to Business Meeting between women Entrepreneurs from 34 Countries
20:00 VI MEDA Welcome Dinner (Courtesy of SEGE)

[All day Parallel Business Exhibition]

Friday 14th - Mediterranean Palace Hotel

- 09:30** Registration and Morning Refreshments
10:00 Opening Session with institutional representatives
10:30 Boosting Business in the Mediterranean
11:30 Coffee Break
12:00 The situation of women-owned SMEs in the Mediterranean
13:00 Lunch
14:00 AFAEMME's Annual Meeting (only members)

Saturday 15th and Sunday 16th

Optional Tourism Program

For more information please contact:

Greek Association of Women Entrepreneurs

10 Salaminos str, 54625

Thessaloniki, Greece

0030 2310 22 44 40

info@sege.gr

Accommodation Details

Mediterranean Palace Hotel

3, Salaminos str. 54626,

Thessaloniki, Greece

Tel: +30 2310 552 554

Fax: +30 2310 552 622

Single Room with Breakfast: 80,00€

Double Room with Breakfast: 90,00€

Grand Hotel Palace

305-307 Monastiriou str. 54628,

Thessaloniki, Greece

Tel: +30 2310 549 000

Fax: +30 2310 549 149

Single Room with Breakfast: 65,00€

Double Room with Breakfast: 75,00€

For your convenient please make your reservations as soon as possible

Call for Papers

13th November

Call for Papers is open for everyone

14th November

Call for Papers is open for AFAEMME's Members only

All papers must be in English.

The submission may fall into the following categories, targeted to your country:

- The power of women in business organizations.
- Women growing their businesses.
- Women's access to finance.
- Ways of supporting women entrepreneurship in the entire region.

Your Paper should be up to 500 words, and your speech should not exceed 15 slides and 10 min.

Important Dates

Title of your speech and speaker's name by **15th August**

Paper Submission by **30th September**

Power Point Sent by **20th October**