



# Anna Lindh Foundation

Annual Work Plan (January 2012 – December 2012)

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## I. OBJECTIVES AND PRIORITIES

*This document presents the objectives, priorities and the activities of Annual Work Plan 2012 (AWP 2012) of the Anna Lindh Foundation. The AWP 2012 has been developed in the framework of the new Work Programme of the Foundation for 2012-2014 (WP 2012-1014) and builds upon the ALF Strategy and the Programme Guidelines for Phase III endorsed by the Board of Governors on 9<sup>th</sup> September 2011.*

For its third phase, the ALF aims to consolidate the achievements reached so far and translate them into far-reaching and permanent actions, adapting its programme and major instruments to the new realities and demands that intercultural dialogue addresses in the Region. In particular, responding to the social and cultural changes taking place in the Region, the ALF is putting in place a **'4D' Strategy for the years to come: Dialogue / Diversity / Democracy / Development**, which has been approved by the ALF Board of Governors and endorsed by the ALF National Networks. This Strategy conceives Intercultural Dialogue as a mobilization of civil society aimed at valuing Diversity, promoting the participation of the society in building open and plural Democracies, and fostering human Development.

The programme has identified **five major objectives to be fulfilled during the first year of implementation of the programme:**

### **1. Developing the major programmes as well as the instruments to support them**

To reach that goal, the AWP2012 will **consolidate the main achievements of the previous phases** of the Foundation working on their dissemination and incidence; the Secretariat will continue to reinforce **a participatory process** by promoting the involvement of the Heads and National Networks coordinators in the design and development of the major projects and initiatives; the use of **social media and new technologies** in the development of the programme will be promoted; will develop guidelines to incorporate the **environmental and social responsibility** in the actions of the ALF and its networks, and will adapt the programme to flexible approaches according to the **national, institutional and private donors participation** and strengthening existing **partnerships**.

During the first year of this new phase the Foundation will focus its attention in defining and activating the **major multiannual initiatives** through the main fields of education, culture and media, preparing **the ALF Report in the framework of the preparation of the new Observatory**, identifying the programme of **the next Forum through preparatory actions**, supporting the initiatives of the networks mainly ones at a **cross network level** and identifying **key civil society** actors for a better implementation of the activities.

## 2. Assuming leadership in Euromed Partnership for ICD and Democratic Citizenship

The AWP 2012 will focus on developing a regional shift of ALF programme and the related activities towards the challenges of the Southern shore of the Mediterranean based on the major inputs received from the activities promoted during the **Believe in Dialogue, Act for Citizenship Initiative**. New initiatives and activities devoted to develop skills for dialogue, debate and citizenship among civil society will be promoted. For this reason the focus at this stage will be on listening and mapping the demands from the southern Mediterranean society, identifying the most dynamic actors, enlarging the southern civil society networks and supporting a participatory and open way to work, and reorienting the current instruments on this regard.

The **New Development Support to the Networks** presented during the Head of Network meeting in Krakow (October 2011) will take into consideration the regional alliances, the participatory process in the networks framework, the dialogue beyond borders and the support of operations, exchanges and independent spaces with and between southern partners.

Special attention will be devoted this year to target the **most dynamic actors of change, among them youth, migrants and women**, and to develop the instruments and tools for real social and open spaces for dialogue mainly **involving society at large and working through a local perspective**. The spaces for dialogue will be promoted, mainly through funding possibilities of exchange. During the first year a special attention in promoting exchanges and southern cooperation initiatives will be at the basis of the programme.

In this context, to facilitate the participation of the society in democratic reforms and transitions taking place across the Mediterranean, the Foundation **will lead partnerships with key institutions in order to provide civil society organizations** with skills for dialogue and citizenship in the framework of Intercultural Dialogue. The Foundation will participate actively in programmes for supporting democratic transitions shared by Southern partners, among them the Partnership for Democracy and Shared Prosperity in the Mediterranean launched by the European Union. The Programme, called '**Civil Society for Dialogue and Democracy**' will be carried out in this first phase in Tunisia, Egypt and Lybia, acting particularly among Youth and Women working in the framework of the Euro Mediterranean action.

## 3. Launching a more friendly and manageable format for the Call for Proposals

The Foundation will launch the new Call for Proposal in 2012 with the main objective to mobilize the civil society that is in search of grant opportunities. This call, that will last roughly one and a half years, will be revised based on the Phase II experience, with new processes and more flexibility. This new model will take into consideration the evaluation of the last calls, the lessons learned and good practices introduced as well as the major points resulting from the work sessions with the Heads of Networks. The new call will

deal with the strategic objectives of the ALF and selected project must converge with the activities that the Foundation will co-organize during 2011.

#### **4. Launching the NSDS 5: encouraging the empowerment of civil society through the mobilization of the national networks**

During the Annual meeting of HoN (Krakow, October 2011) a Network Strategic Plan was circulated among the HoN by the Secretariat and discussed. The Foundation will consolidate its position as Network of Networks, developing the participation of civil society and its networks in the implementation of its program developing debates, mobility, exchanges, visibility, capacity building and empowerment. The new financial support of the new Network Strategic Development Scheme (NSDS) will be oriented to develop the role of the HoN as coordinators of the action in the national countries and launching operations, support operations and initiatives with 4 major priorities: promoting regional alliances, southern partnership, dialogue and supporting independent spaces.

The creative participation of **the Heads of Network in the programme-making, the tasks of coordination, the mobilization** and information of the National Networks cannot be assumed sustainably without a permanent and reliable structure. The AWP2012 must contribute to consolidate the representativeness of the ALF network in their national civil societies and ensuring instruments **for capacity building**.

#### **5. Promoting a comprehensive visibility strategy**

During last phase, the Secretariat successfully put communication at the heart of the programme of activities, providing each activity with a communication dimension and consolidating its website. The AWP2012 will consolidate the ALF website as an interactive platform at the service of the Foundation's internal and external communication, with the participation of a task force of networks defining the priorities for next period. Maximising the use of social media in order to break the ceiling of visibility and make the mission and achievements of the Foundation even more noticeable.

Institutional and visibility actions will develop this year the presence of the President in the most significant Euromed-meetings and promoting the presence of ALF in the major events, promoting and supporting the partnerships with key institutions. ALF will consolidate intercultural tools for developing their activity, among them, the Euro-Med dialogue Prize and the Journalist Award for Reporting Across Cultures, reinforcing this years the role of their winners as Ambassadors of ALF in the region in close collaboration with the ALF Networks. A new Award Iqraa for new Arabic Children's books, will be launched promoting euro Mediterranean partnerships

## II. LIST OF ALF 2012 ACTIVITIES

### 1. MULTIANNUAL INITIATIVES. EDUCATION, CULTURE, URBAN SPACES AND MEDIA

#### 1.1 Education for Intercultural and Democratic Citizenship Project

1.1.1 Education for Intercultural and Democratic Citizenship Handbook Preparation.

1.1.2 Alexandria Education Convention II. Training for trainers

#### 1.2 Culture and Creativity

1.2.1 Farah al Bahr. Intercultural Festival in Egypt

1.2.2 Translation in the Mediterranean

#### 1.3 Media and Public Opinion Project

1.3.1 Television Leaders Initiative

1.3.2 Media Dialogue Initiative

1.3.3 Training Resources and Toolkits

1.4 Supporting ICD initiatives – collaborations

1.5 Thematic Initiatives : Migration

### 2. “BELIEVE IN DIALOGUE. ACT FOR CITIZENSHIP” FACILITY

2.1 Exchange Network Fund

2.2 South-South Network cooperation

2.3 Young Arab Voices I phase

2.4 Young Arab Voices II phase

2.5 Reinforcing ICD and CS participation in policy making. Exploratory workshop

### 3. CIVIL SOCIETY FOR DIALOGUE AND DEMOCRACY -Towards a new Programme-

3.1 Preparatory Activities

### 4. ALF FORUM

4.1 Preparatory regional meeting – Focus Youth

4.2 Preparatory regional meeting - Focus Women

4.3 Other related activities

### 5. ANNA LINDH REPORT ON INTERCULTURAL TRENDS AND SOCIAL CHANGES

5.1 Scientific committee meeting (Opinion Poll and Report)

5.2 Opinion poll

<b>5.3</b>	Preparation of the Anna Lindh Observatory and Anna Lindh Report
<b>5.4</b>	Anna Lindh Digest
<b>5.5</b>	ALF Chairs on Intercultural dialogue and exchange
<b>6. CALL FOR PROPOSAL</b>	
<b>6.1</b>	First Call for Proposal: Launch and implementation
<b>6.2</b>	Second Call for Proposal: Launch
<b>7. NETWORK STRATEGIC DEVELOPMENT SCHEME 5 AND TRAININGS</b>	
<b>7.1</b>	Network Strategic Development Scheme 5
7.1.1	Network coordination and Services
7.1.2	Network Mobilisation and Common actions
<b>7.2</b>	Networking and Capacity Building for Intercultural Dialogue and Diversity. (ALF Training Seminar)
<b>8. INSTITUTIONAL ACTIVITIES AND ALF AWARDS</b>	
<b>8.1</b>	Institutional Activities
<b>8.2</b>	Advisory Council Meetings
<b>8.3</b>	Head of Network Meetings
<b>8.4</b>	The Euro Med Award for the Dialogue between Cultures
<b>8.5</b>	The Journalist Award
<b>8.6</b>	Anna Lindh Children's Literature Award-Iqra. Preparation
<b>9. COMMUNICATION AND VISIBILITY POLICY</b>	
<b>9.1</b>	Press Office Activities
<b>9.2</b>	Website Portal Development
<b>9.3</b>	Branding and ALF Promotion



## III. PROGRAMMES AND ACTIVITIES DESCRIPTION

### 1. MULTIANNUAL INITIATIVES. EDUCATION, CULTURE AND MEDIA

#### Activities and Main Outputs:

#### 1.1 Education for Intercultural and Democratic Citizenship Project.

On the basis of the results of the Alexandria Education Convention, the ALF will develop a regional education project for intercultural and democratic citizenship to support the development of educational practices and activities designed to help young people and adults to play an active part in democratic life and exercise their rights and responsibilities in society, enhance their feeling of belonging to the community, local and global, as well as sensitising them to understand and appreciate the normality of different worldviews, customs and ways of life among human beings. This is a project which will help communities and individuals to find their voice in society and value the richness of cultural diversity as a source of social, cultural and economic development and which will evolve around three main axes: advocacy towards decisions makers; development of resources and tools; training activities targeted to formal and non-formal education contexts. To support this advocacy action and training activities the Foundation plans to produce an intercultural and democratic citizenship course with guiding principles for the reform process and action oriented activities in the region to be further adapted to the local realities. A training programme for multipliers will be launched addressed to teachers, educators and civil society representatives who will work inside the school and within the community, making use of innovative pedagogical approaches borrowing from both the formal and non-formal sectors. In order to maximise the outreach of the training programme, an online training programme will be developed in partnership with the major training centres in the Euro med space (among others the Council of Europe, Salto, the University Network)

<b>Target Group:</b>	Teachers; educators; civil society leaders, ALF networks, governments in the forty-three countries
<b>Projected Duration:</b>	2012
<b>Expected Budget:</b>	EUR 50,000

### **1.1.1 Education for Intercultural and Democratic Citizenship Handbook Preparation**

Through a participatory methodology, involving teachers, students, community leaders and government representatives from the conception stages to its evaluation, the Foundation will coordinate an expert group for the production of a handbook on intercultural and democratic citizenship education. The resource will be a tool for education practitioners and for government representatives to implement activities aiming to inspire social change, appreciation of values of pluralism, social participation, dialogue skills and social cohesion.

In 2012, the Foundation will identify specialists in the field of citizenship education and organise two expert meetings with the objective of mapping existing resources and good practices as well as the needs in each of the forty-three countries of the region in relation to intercultural and democratic citizenship education.

On the basis of the mapping exercise, the first meeting of the expert group should define the main components of the ALF education handbook and training programme. As a result ALF will cover the fees related to the production of the handbook contents. The second meetings will offer an opportunity to review the contributions of the different authors and harmonise them before entering the testing phase.

<b>Target Group:</b>	Teachers; educators; governments in the forty-three countries
<b>Projected Duration:</b>	2012
<b>Expected Budget:</b>	EUR 24,000

### **1.1.2 Alexandria Education Convention II. Training for trainers**

In the framework of the Alexandria Convention organized in partnership with the Swedish Institute, the ALF will organize the first training for multipliers on intercultural and democratic citizenship addressed to teachers and educators in the non-formal education sector from various countries of the Euro-Mediterranean region selected through an open call for participation. The training will aim to test the resources developed by the education expert group. On the basis of the evaluation and data gathered during the training the necessary modifications will be made to the resource to be finalized in 2013. Furthermore, the training will be an opportunity to constitute a first network of trainers committed to train schools and organizations within the ALF national

networks and local reality. The ALF will ensure the follow up with the trainers through the creation of an online education community and promoting a close collaboration between them and the ALF Heads of National Network.

**Target Group:** Teachers, educators, civil society leaders  
**Projected Duration:** October 2012  
**Expected Budget:** EUR 26.000

## 1.2 Culture and Creativity

The Anna Lindh Foundation will continue to facilitate creativity through its support to joint productions between artists and cultural groups from the two shores of the Mediterranean. The ALF will continue to promote the translation as a key element for improving mutual understanding and will support the partnerships building and mainly the social dimension of the southern cultural actors in the transitional period. The collaboration in promoting the literature and storytelling by and for young people will be the major objectives of this programme. The organization and the support of cultural events will also be promoted as a part of the divulgation and promotion of the ICD through the culture.

**Target Group:** Alexandrian public, Foreign public visiting Alexandria, partners, Euro med institutions, professionals, writers and experts civil society organizations and EC delegation.  
**Projected Duration:** 2012  
**Expected Budget:** EUR 55,000

### 1.2.1 Farah al Bahr

Considering the importance of working with the local context and taking into account the diversity of popular culture in Egypt, the ALF will work on the promotion of cultural activities in Alexandria. In order to raise the visibility of the Anna Lindh Foundation within the local civil society of the city where the Foundation's international headquarter is located, a permanent platform for intercultural exchange will be established. Building on the successful implementation of the Anna Lindh Festival "**Farah El-Bahr**" 2009 which presented a variety of mostly Egyptian productions, the edition in 2012 will enlarge the scope in inviting artists and craft people from all 43 ALF countries and work in partnerships with Euro-Med organisations and institutions.

**Target Group:** Alexandrian public ( youth, women, children, etc....). Foreign public visiting Alexandria, partners, civil society organizations and EC delegation.

**Projected Duration:** June 2012

**Expected Budget:** EUR 40,000

### 1.2.2 Translation in the Mediterranean

As a result of the mapping of the situation of the translation in the Mediterranean undertaken by the Foundation with relevant partners in the last phase, there will be follow-up activities through the edition of the conclusions, the divulgation of the main recommendations to the public politics in the euro Mediterranean region and central stakeholders and the organization of debates, workshops and international seminars, This activities will be addressed to professionals, experts and institutions and will be organized in close collaboration with euromed institutions and ALF national networks.

**Target Group:** Euromed institutions, professionals, writers and experts

**Projected Duration:** 2012

**Expected Budget:** EUR 15,000

### 1.3 Media and Public Opinion Project.

Media is a priority field of action for the Anna Lindh Foundation (ALF), a policy reinforced by the conclusions of the first Anna Lindh Report on Intercultural Trends (2010) and the High-Level Advisory Group for a Renewed Strategy of the ALF (2011). Building on the media projects and partnerships established during its first phases, the Foundation will focus its action on the potential of media to improve public understanding on the social and cultural changes taking place in the Euro-Med region. In particular, attention will continue to be given to bringing together young journalists with senior media professionals, civil society representatives and academic experts through a project of dialogues and policy debates.

**Target Group:** Television Media Managers and journalists working within leading TV Networks

**Projected Duration:** 2012

**Expected Budget:** EUR 35,000

### 1.3.1 Television Leaders Initiative

The Dead Sea High-Level Meeting of Television Leaders, co-organised in October 2010 by the ALF, European Broadcasting Union, EU, Arab League and UN Alliance of Civilizations, set out a number of recommendations for action, including: developing a long-term exchange and training programme with young journalists from Europe and the Arab region, and establishing a permanent media think-tank with TV top managers. During the AWP 2012, the ALF will work with the main partners and experts to prepare a common regional project and a follow-up meeting of TV managers; financial costs for AWP-2012 focus on expert fees.

<b>Target Group:</b>	Television Media Managers and journalists working within leading TV Networks
<b>Projected Duration:</b>	February to May 2012
<b>Expected Budget:</b>	EUR 8,000

### 1.3.2 Media Dialogue

During Phase II, the ALF co-organised with the European Neighbourhood Journalism Network (ENJ) and various partners a series of major dialogues on issues related to cross-cultural reporting. For the AWP-2012, the ALF will consolidate its regional media project with the EU-supported ENJ and the Ethno Barometer Initiative, with a focus on 'bringing together journalists, researchers and civil society representatives dealing with issues of social change in the region to ensure the public benefits by more informed and comprehensive media coverage and academic analysis of change in the Euro-Med region'.

<b>Target Group:</b>	Journalists, researchers, civil society representatives of ALF Networks
<b>Projected Duration:</b>	2012
<b>Expected Budget:</b>	EUR 20,000

### 1.3.3 Training Resources and Toolkits

The joint framework of the ALF with the European Commission and the UN Alliance of Civilizations for 'rapid response to intercultural in the Euro-Mediterranean region' (launched in April 2009) includes the co-organisation of training activities with journalists focused on cross-cultural reporting and the use of social media. For the AWP-2012, the ALF and partners will focus on consolidating a first training manual on reporting on social change and cultural diversity in the new regional context. In addition, the ALF will launch and disseminate the first 'Euro-Med Bloggers Toolkit' within its Networks and with its partners.

**Target Group:** ALF Networks, journalists, young bloggers  
**Projected Duration:** 2012  
**Expected Budget:** EUR 7,000

#### 1.4 Supporting ICD initiatives – collaborations

Support to activities and initiatives related to the ALF field of activity and aiming at the promotion of intercultural dialogue and civil society participation. These collaborations are based on the establishment of partnerships between the ALF and other regional and local organisations. Among the activities which could be supported in this framework in 2012 are initiatives developed with other international institutions, initiatives that will deal with the intercultural dialogue criteria and dealing in any of the fields of the ALF (education, culture, urban spaces and media).

**Target Group:** Euromed Civil Society. ALF Networks  
**Projected Duration:** 2012  
**Expected Budget:** EUR 50,000

#### 1.5 Thematic Initiatives: Migration

In order to promote exchanges and cooperation among the ALF National Networks the ALF will support on a yearly basis an activity involving at least six ALF National Networks on specific thematic topics. In 2012, the ALF will launch a call for ideas among the ALF Heads of Network to received proposals on cross network initiatives on the topic of migration taking into consideration the need highlighted by the ALF Networks to launch activities on this topic. In this framework, the ALF will identify one project to be **co-organized with ALF.**

**Target Group:** Institutional bodies, ALF Networks, Civil Society  
**Projected Duration:** January- October  
**Expected Budget:** EUR 35,000

## 2. “BELIEVE IN DIALOGUE. ACT FOR CITIZENSHIP” FACILITY

## Activities and Main Outputs:

### 2.1 Exchange Networks Fund

Learning from the experience of the financial mechanism applied in the framework for the Believe in Dialogue, Act for Citizenship initiative during the last phase, a new fund will be consolidated with the objective to allow mutual visits and exchange between organizations members of the ALF. The objective is to promote the knowledge and practices between them. This mechanism of exchange will reinforce the exchanges between participants from Southern countries, and all the Networks in the Euro-Med region will benefit from them. The beneficiary could be either speakers, trainers, experts or activists.

The exchange mechanism that will be launched as pilot initiative for this year 2012, can apply to the following major typologies of modalities always with the main objective to facilitate the exchanges and transversal mobility between networks.

- participation of speakers, trainers, experts or activists in Network members' meetings and common operations, in which the hosting institution must be one of the 44 ALF network member organizations,
- support the involvement mainly of young persons in campaigns, exchange programs, work camps and similar components organized by ALF network members, acting as ALF Volunteer.
- completion of internships at HoN institutions with the specific ALF program devoted to enhance network skills and capabilities, working methodologies and cultural exchange with other partner countries.
- and finally to support the collaboration of ALF networks in relevant euro med initiatives.

**Target Group:** Partner Institutions, National Networks.

**Projected Duration:** 2012

**Expected Budget:** EUR 100.000

### 2.2 South – South Network Cooperation

In order to promote regional cooperation exchanges among the ALF National Networks in southern Mediterranean countries and to respond to the need of encouraging civil society participation in the local and national decision-making process the ALF will support on a yearly basis an activity involving a representative number of ALF National Networks. In 2012, the ALF will launch a call for ideas among the ALF Heads of Network to receive proposals on cross network initiatives on the topic of civic participation in the

local and national decision-making process and identify one project to be co-organized with ALF.

**Target Group:** Institutional bodies, ALF Networks, Civil Society  
**Projected Duration:** 2012  
**Expected Budget:** EUR 35.000

## 2.3 Young Arab Voices I phase

The regional project 'Young Arab Voices', jointly launched by the British Council and the Anna Lindh Foundation aims at developing skills and opportunities for youth-led debates across the Arab region. The project is taking place for its first year in Egypt, Tunisia and Jordan; with the possibility in its second year to be expanded to three other Arab countries. The Young Arab Voices project aims at developing the debating skills of young Arab people and providing opportunities for youth-led debate across the Arab region, both real and virtual. On a concrete level, the project will involve the establishment of a certain number of debate clubs as concrete structures which will in turn organize a certain number of debate events. ALF is in charge to insure the online and media dimension of the project, the Euro med exchanges between the program and its Euro med networks and a number of debate events and clubs in Egypt, ALF is entrusted with the task of setting up of maximum 20 debate clubs, which shall then organize around maximum 65 debate events

**Target Group:** Civil Society organizations, youth, schools, ALF Network  
**Projected Duration:** September 2011- March 2012  
**Expected Budget:** [extra contributions](#)

## 2.4 Young Arab Voices II phase

Follow up of the project built up to the results for its first year in Egypt, Tunisia and Jordan; with the possibility in its second year to be expanded to three other Arab countries.

**Target Group:** Civil Society organizations, youth, schools, ALF Network  
**Projected Duration:** March 2012 – December 2012  
**Expected Budget:** [extra contributions](#)

## 2.5 Reinforcing Intercultural Dialogue and Civil Society Participation in Policy Making. Exploratory workshop.



As a result of a first seminar organized in Paris in 2011, ALF and OECD through its MENA Governance Programme, are collaborating in the definition of a project to be jointly implemented with other Arab and international institutions. The objective is to provide interested governments, active citizens and CSOs in region with the knowledge and tools to be effectively engaged in open government mechanisms and facilitate an open and participative democracy, embracing the principles of openness, transparency, and inclusion. A first exploratory workshop is foreseen during the first year in order to elaborate the project, identify partners and countries to be targeted.

**Target Group:** Institutions. Civil Society. ALF Networks. Experts  
**Projected Duration:** 2012  
**Expected Budget:** EUR 10.000

### 3. CIVIL SOCIETY FOR DIALOGUE AND DEMOCRACY (towards ALF new program)

#### Activities and Main Outputs:

#### 3.1 Preparatory Activities

Between January and March preparatory work, missions and meetings will take place in order to elaborate the new program and the national plans for Tunisia, Egypt and Libya on a yearly and triennial basis. The preparation take into account the specificities of each country, the different level of development of the civil society, ALF Networks, and democratic institutions. The preparatory work will be done in close collaboration with the ALF Network's and in coherence with the NSDS in place in the three countries and the region. The Programme will take stock of the ALF Programme and the ALF Network policy and one of its goals at this primary stage will be to identify new social actors in order to involve them in the overall ALF activities and Networks.

**Target Group:** Civil Society and grassroots level representatives  
**Projected Duration:** January 2012 – March 2012  
**Expected Budget:** To be covered by the Action Grant budget

## 4. ALF FORUM

### Activities and Main Outputs:

#### 4.1 Preparatory regional meeting – Focus “Youth”

In the preparation of the Anna Lindh Forum in 2013, and based on a participatory approach, the preparation of the Forum activities will be developed with the **active participation/collaboration of the Heads of Network** since the early stage of the design/development phase of the event: relevant Heads of Network will be involved in the preparation and implementation of the Forum **preparatory meetings**, according to their area of expertise. One of the preparatory meetings, gathering ALF Networks, existing regional platforms/networks, experts, youth and grassroots level representatives working on youth related issues in the Euromed region, will aim to identify thematic priorities for the Euromed regional policy dialogue to promote socio-economic, political, civic and cultural rights through the Intercultural Dialogue approach in the Euromed region. The discussion is expected to provide an overview on current critical issues, recent trends, key developments, lessons and challenges; it will aim to result in concrete proposals on how to promote human, civic, economic and social rights of youth to be further debated during the final event.

Considering the current challenges/democratic transition in the Euromed region and based on one the outputs of the 10th HON meeting held in Krakow last October, a component of this preparatory meeting could be the gathering of the youth of the Arab Spring and the youth of the new movements spread in the Euromed society, to reflect on how to concretely promote youth civil society empowerment and create opportunities for exchange, networking and establishing partnerships.

**Target Group:** Relevant experts, ALF Networks, grassroots level initiative

**Projected Duration:** 3 days (September/October 2012)

**Expected Budget:** EUR 35 000

#### 4.2 Preparatory regional meeting – Focus “Women”

This preparatory meeting, gathering ALF Networks, existing regional platforms/networks, experts and grassroots level representatives working on women related issues in the Euro med region, will aim to identify thematic priorities for the Euro med regional policy dialogue to promote gender equality through the Intercultural Dialogue approach in the Euro med region. The discussion is expected to provide an overview on current critical issues, recent trends, key developments, lessons and challenges; it will aim at gathering concrete proposals to be further debated during the final event on how to promote women empowerment and the important role they can play as agents for the promotion of dialogue within their societies.

**Target Group:** Relevant experts, ALF experts, grassroots level initiative  
**Projected Duration:** 3 days (June 2012)  
**Expected Budget:** EUR 35 000

#### 4.3 Other related activities

Throughout the whole 2012, activities related to the preparatory phase of the Forum will be taking place – these will be further designed and defined in the coming weeks; such activities might include: ALF participation to or organisation of workshops/events relevant to the Forum objectives; ad hoc meetings to create synergies between different ALF on-going activities (such as a Networking meeting gathering ALF CFP beneficiaries; meeting with the HoN/members and other relevant local stakeholders from the Forum host country etc...) and Workshop/meetings to prepare and facilitate the participation of a large spectrum of civil society actors. ALF missions relevant to the preparation/implementation and follow-up of the Forum.

**Target Group:** Relevant experts, grassroots level representatives, potential ALF Forum participants  
**Projected Duration:** Jan – Dec 2011  
**Expected Budget:** EUR 30 000

## 5. ANNA LINDH REPORT ON INTERCULTURAL TRENDS AND SOCIAL CHANGES

### Activities and Main Outputs:

## 5.1 Scientific Committee meeting (Opinion Poll and Report)

To set the basis for the Euromed Observatory and Anna Lindh Report, the Foundation will create a Report Scientific Committee involving experts and civil society practitioners from the ALF Networks. The Committee will have the role to guide the conceptual development, implementation and follow-up activities related to the Observatory and the Report. A first meeting of the Scientific Committee will take place in February and to discuss of the thematic focus of the Report and Observatory, the methodology to be followed, an initial list of the experts to be involved and the modifications to the original opinion poll questionnaire in light of the renewed scope of the Report and Observatory. The results of this first meeting will be discussed with the Advisory Council and the Heads of Network in order to launch the implementation of the Report and Observatory programme. In 2012, the ALF in coordination with the Scientific Committee, the ALF National Networks and Advisory Council will identify the experts to be involved in the analysis of the opinion poll results and compilation of articles for the ALF Report

<b>Target Group:</b>	Institutional Bodies, ALF Networks and Researchers
<b>Projected Duration:</b>	January 2012 and June 2012
<b>Expected Budget:</b>	EUR 10,000

## 5.2 Opinion Poll

On the basis of the partnership established with Gallup, the ALF will benefit from annual poll results concerning social change and the internal situation in the forty-three countries of the Union for the Mediterranean, by co-sharing the intellectual property rights of the Gallup World Poll, and a set of additional results for a cluster of 15 countries with a specific focus on intercultural perceptions, knowledge, values and behaviour among the people on the two shores of the Mediterranean which will be gathered by Gallup in 2012 through the ALF/Gallup Poll. From April to September, Gallup will administer the poll in the fifteen identified countries and submit the results to the ALF. These results together with those of the Gallup World Poll will be used and analysed by the ALF Expert group, including the authors of the ALF Report.

<b>Target Group:</b>	Society of the Euro-Mediterranean. ALF Networks
<b>Projected Duration:</b>	April- October 2012
<b>Expected Budget:</b>	EUR 300,000

## 5.3 Preparation of the ALF Observatory

In the framework of the Observatory activities, the ALF will organise the **first Expert Group Workshop** including experts and civil society practitioners from the ALF Network as well as the members of the Scientific Committee for the initial analysis and discussion of the Gallup World Poll results in the forty-three countries of the region. As a result of the meeting, a **thematic dossier** will be published on the ALF portal presenting the data for the forty-three countries gathered in 2012 and an in-depth analysis on a specific topic or country to stimulate the debate and reflection at the regional level. Furthermore, the group will define the specific components for the second edition of the Anna Lindh Report as well as its online dimension. The Foundation in the coordination with the National Networks will gather relevant studies and good practices to be presented in the Report and on its **online database**. Furthermore, it will work on the Observatory online dimension building on the Euromed **Intercultural Trends web-section** already published on the ALF website.

**Target Group:** Experts and ALF Networks.  
**Projected Duration:** May-October 2012  
**Expected Budget:** EUR 15,000

#### 5.4 Anna Lindh Digest

The Anna Lindh Digest is a new intercultural resource to be produced on a monthly basis to provide up to date news about the Euro-Mediterranean region, in depth articles, contextual information and expert analysis on issues and fields which are relevant for intercultural dialogue and for the ALF, such as culture, education, urban spaces and diversity, migration, religious dialogue, human rights, sustainable development, human mobility, peace and coexistence and media. Next steps will include to incorporate a literature dimension regarding research and creativity at large. The development of national approaches of the Digest by the networks will be promoted.

**Target Group:** Institutional Bodies, ALF Networks, Opinion Leaders, Civil Society and Researchers  
**Projected Duration:** Monthly 2012  
**Expected Budget:** EUR 6,000 EUR

#### 5.5 ALF Chairs on Euro med Intercultural Dialogue and Exchange

The ALF Chairs Programme on Euromed Intercultural Dialogue and Exchange is conceived to advance research, training and mobility by building Euromed partnerships promoting and encouraging the collaboration between academic centers, students and

professionals working in the field of ICD and the related ALF fields of action in the Euro-Mediterranean region. The objective of this programme is to support and enrich current teaching programmes with reference to ICD in the region, generating new spaces for encounters through reflection facilitating exchange and partnerships between institutions and promoting public debates on topic related to the intercultural dialogue agenda, acting as “bridge builders” between the academic world, civil society, local communities, research and policy-making. The priorities of the programme will be the ones defined in the ALF’s strategy aiming to deepen the understanding and support the development of Democracy, Diversity and Dialogue and stimulating North-South and South-South cooperation. Close cooperation with other Euromed university networks such as EMUNI or UNESCO Euromed Intercultural Chairs. ALF Chairs for Euromed Intercultural Dialogue and Exchange are awarded to individual colleges, universities and research institutions to initiate programmes that further research, training and exchanges in one of ALF’s fields of competence. In 2012, a pilot programme will be launched in collaboration with Caixa Foundation for the establishment of one Chair in Cairo and one in Istanbul.

<b>Target Group:</b>	Institutional Bodies, ALF Networks, Opinion Leaders, Civil Society and Researchers
<b>Projected Duration:</b>	January-December
<b>Expected Budget:</b>	EUR 15.000 EUR

## 6. CALL FOR PROPOSALS

### Activities and Main Outputs:

#### 6. 1 First Call for Proposal : launch and implementation

During 2012 it’s foreseen to launch two calls, and to partly implement the first one. This call will be implemented during a period of 15 months (June 2012- August 2013) with projects lasting a maximum of 12 months, allowing that not all projects will start or end at the same time in order to have a smoother management. The evaluation of this Call will be done by the end of 2013. The new call will take into consideration the strategic priorities developed in the program of the Foundation: Democracy, Diversity, Dialogue and Development, taking into consideration the major fields of action where the Foundation is developing its work: education, culture and media. The call will also stress specific objectives highlighted in the preparatory meetings such as the question of effective partnership, sustainability or local dimension.

<b>Target Group:</b>	ALF members
<b>Projected Duration:</b>	February 2012- December 2013

**Expected Budget:** 1.460,167 EUR

## 6. 2 Second Call for Proposal: launch

The second call will be launched in November 2012, and will be implemented during 2013 with projects lasting a maximum of 12 months, allowing that not all projects will start or end at the same time in order to have a smoother management. The evaluation of this Call will be done by 2014. The new call will take into consideration the strategic priorities developed in the program of the Foundation: Democracy, Diversity, Dialogue and Development, taking into consideration the major fields of action where the Foundation is developing its work: education, culture and media. The call will also stress specific objectives stressed in the preparatory meetings such as the question of effective partnership, sustainability or local dimension that will complement the previous one.

**Target Group:** ALF members  
**Projected Duration:** November 2012- May 2013  
**Expected Budget:** -

## 7. NETWORK STRATEGIC DEVELOPMENT SCHEME 5 AND TRAININGS

### Activities and Main Outputs:

#### 7.1 Network Strategic Development Scheme 5.

The Foundation will finance the activities and the development of its Networks based on a new scheme project-oriented agreed with the Heads of Network and its defined in the Network policy for the ALF third phase strategic paper endorsed by the HoN during the meeting in Krakow in October 2011. This strategy will have as objective to promote regional alliances, constitute the Networks as channels for partnerships where southern civil societies are central players and become service-oriented to connect civil society organizations and social groups, and to empower independent spaces in their respective societies.

The scheme has the objective of adapting the Networks to the new Strategy and will respond to their capacity in developing the ALF Programme at the national level. **Network Strategic Development Scheme V.** The main objective of the NSDS is to address the logistical and operational needs of the Heads of National Networks in order

to increase their effectiveness as Network Coordinators and facilitators to lead Network projects, in particular. The NSDS will allow the Foundation to delegate its HoN institutions-coordinators and-or member organizations to provide services to the Network members and to implement the ALF programme at the sub-regional, national and local level.

The new scheme would be structured in two components, corresponding to the two fundamental needs of Network development: **coordination and services**, meaning the completion of task related to information, technical support and consultation **and mobilization and common actions** that will be built upon the principles of innovation, networking, performance and transparency and will develop the ALF fields of action adopting an intercultural approach around social and cultural diversity, democratic accountability and inclusive and sustainable human development.

**Target Group:** ALF National Head of Networks,

**Projected Duration:** 2012

**Expected Budget:** EUR 780,000

### 7.1.1 Network Coordination and Services

The first component of the NSDS is devoted to the Network coordination, in the sense of the completion of tasks related to information, technical support and consultation by the Head of Network. The HoN will provide these services to its national network: design and consultation about the ALF plans, coordination of the decision making bodies, management of membership , dissemination of ALF information to the members, assistance in capacity building, coordination of the participation of Network members in ALF initiatives, development of surveys, reporting and visibility of the networks.

**Target Group:** ALF National Networks,

**Projected Duration:** 2012

**Expected Budget:** EUR 420,000

### 7.1.2 Networks Mobilization and Common Actions Operations

The second component is related to Network mobilisation, with the purpose of promoting operational partnerships among members of the same National Network. The focus will be on promoting consortia of members within the same National Network. Each project shall as well associate at least a partner member organisation from the South and it will



be developed in the ALF fields of action, with concrete objectives for this year regarding diversity, democracy and sustainability.

**Target Group:** ALF National Networks,

**Projected Duration:** 2012

**Expected Budget:** EUR 360,000

## **7.2 Networking and Capacity Building for Intercultural Dialogue and Diversity ( ALF Training Seminar)**

Building on the accomplishments and experience of the training seminars organized during the last phase, the Foundation will organize a Regional Training Seminar with 2 main objectives: to reinforce the networking between members of different networks and to provide capacity building in developing projects with intercultural competences. The seminar is addressed to the 43 ALF members, and a special attention will be given in order that participants will act as multipliers, within their networks and in cooperation with their Heads of Network. ALF will follow up the recommendations of the Seminar and will invest in the dissemination of the results through the ALF networks.

**Target Group:** ALF National Networks

**Projected Duration:** May/June 2012

**Expected Budget:** EUR 50,000

## **8. Institutional Dimension and ALF Awards**

### **Specific Activities**

#### **8.1 Institutional Activities**

In line with the recommendations of the High-Level Advisory Group Meeting 2011, the ALF will reinforce in Phase 2012-14 its institutional presence and centrality in the framework of the Euro-Med Partnership. In this regard, the ALF will participate and partner a series of activities and events with key institutional partners, including the European Union, League of Arab States, European Parliament, Union for the Mediterranean and United Nations agencies. This dimension will centre in particular on

the agenda of the ALF President, as well as the involvement of ALF Advisory Council members, Heads of Network and other stakeholders in key events. The ALF will also republish and distribute through a targeted dissemination strategy the Anna Lindh Review 2005 to 2011 with partners and Networks across the Euro-Med region, as well as contributing to publications by institutional partners.

**Target Group:** Euro-Med institutions; International and Regional partners; Media

**Projected Duration:** April to September 2012

**Expected Budget:** EUR 30,000

## 8.2 Advisory Council Meeting

The institutional dimension of the Foundation revolves around two main aspects: working in consultation with the Advisory Council as a consultative body and representing and liaising with the governments of the Union for the Mediterranean through the Board of Governors meetings and official visits to and activities with partner countries and institutions. While the Foundation is called to regular meetings of the Board of Governors, it is a decision of the President to call the meetings of the Advisory Council and a process of shared and strategic decisions to give the Foundation a political stature through official visits and co-organised visibility events.

**Target Group:** ALF network members, Euro-Med regional networks, local associations and representatives of the cultural and business fields

**Projected Duration:** November 2009- March 2010

**Expected Budget:** EUR 50,000

## 8.3 Head of Network Meeting

**The Heads of Networks Meeting** is the annual meeting of the coordinators from the ALF networks in the 43 countries of the Union for the Mediterranean, to discuss about the annual programme of the ALF and the involvement of the Networks in the implementation of its programme, to clarify the Foundation's political mission and to design the Guidelines for the Foundation's work.

Next year it's foreseen to follow the model of preliminary seminars to be organized previous to the Head of Network meeting gathering coordinators, head of networks and leaders of programs in order to evaluate and to work on the improvement of some formats and tools. Also following the recommendation in the HoN meeting in Poland, this year during the HoN meeting a session will be done also in capacitating of the HoN on intercultural dialogue principles and on how to run a Network including communication.

**Target Group:** ALF network members, Euro-Med regional networks, local associations and representatives of the cultural and business fields

**Projected Duration:** November 2012

**Expected Budget:** EUR 70,000

#### 8.4 The Euro-Med Award for the Dialogue between Cultures

It is the prize given by the Networks, recognizing the achievements of individuals and organizations working for the promotion of Dialogue *between Cultures*. In 2011, the Award was dedicated to the promotion of citizenship and active participation among youth. During the AWP 2012, follow-up actions with the winners will take place. **Development No Borders (Tanmeya Bela Hedoud) from Egypt**, the Winner, will join a tour among Networks to participate in activities related to the promotion of peace, volunteerism and participation. The new Euromed Award to be launched in 2012 is dedicated to "Youth for Change- Social Justice and a shared development.

**Target Group:** Members of ALF Network

**Projected Duration:** November 2012

**Expected Budget:** EUR 25,000

#### 8.5 The Journalist Award.

The main aims of the Anna Lindh Journalist Award include encouraging journalism that effectively contributes to the ongoing dialogue between cultures and people by spreading awareness of diversity and tolerance and creating a network of journalists in the region who are committed to promote intercultural dialogue through their works.

The winning journalistic works from the 2012 edition will be disseminated and promoted across the Foundation's network civil society organizations and the winners will be involved in activities carried out within the national networks with the overarching aim of

developing the Foundation's work in the field of media. The Foundation will also work with partners including the COPEAM network and European Broadcasting Union to promote the Award, its content and key messages, to regional networks and partners.

<b>Target Group:</b>	Journalists working in printed media, TV, Radio as well as bloggers are able to actively participate in the process. Civil society groups working on media issues as well as schools of journalism based around the Mediterranean region will receive content for their educational and social work
<b>Projected Duration:</b>	November- October 2012
<b>Expected Budget:</b>	EUR 30,000

## 8.6 The Anna Lindh Children's Literature Award-Iqraa. Preparation.

As a result of the successful implementation of the Children's Literature Programme ALF will support a new edition of this award in close collaboration with relevant institutions working in the field of the Children Literature in the Arab region. The objective of the award is to encourage the publication of high quality non-translated Arabic children's books that shed light on the values and lifestyles in Arab societies. In this new edition ALF would like to promote intercultural dialogue among Arab and European children in the Euro-Med region through the medium of Children's Literature. ALF will prepare the launching of the award in 2013

<b>Target Group:</b>	Arab publishers that publish books for children and young adults Writers and Illustrators of children's books and Children and young adults in the Arab World and European region
<b>Projected Duration:</b>	2012
<b>Expected Budget:</b>	-

## 9. Communication and Visibility Policy

### 9.1 Press Office Activities

Based on evaluation work finalised in Phase II, areas of action for the Press Office in the AWP-2012 include: consolidation of the ALF region-wide media network and introduction of a permanent news service to journalists, Networks and partners; targeted meetings

with senior managers of news agencies, with a priority to European media; establishing memorandum of agreements with TV and media in relation to Phase III flag-ship initiatives (Forum, Observatory); preparation of the meeting of press and information focal points within EU programmes and EU MENA delegations; upgrading the joint communication strategy on 'rapid media response to intercultural crisis' with the EU and UN Alliance of Civilizations; convening a series of meetings with Cairo-based journalists to strengthen ALF institutional visibility in the Egyptian capital; the consolidation and production of press kits related to the flag-ship initiatives; the involvement of media experts in the design and development of communication strategies.

**Target Group:** Journalists, media and communication partners, ALF Networks and institutions

**Projected Duration:** 2012

**Expected Budget:** EUR 10,000

## 9.2 Website Portal Development

A new phase of 'website portal development and hosting' will be launched at the start of the AWP-2012, with a terms of reference based on the evaluation work carried out with key stakeholders at the end of Phase II (staff survey; Heads of Network meeting; first Network communication task-force; online partners feedback mechanism; report of the service provider). A challenge for the next phase of development is to move beyond an effective corporate website and to establish the portal as the reference point for opportunities through the social and human dimension of Euro-Mediterranean cooperation and a source of active debate on intercultural affairs. In this regard, the ALF also proposes to create a series of strategic partnerships with leading information providers and leading actors in the field of social media, and to consolidate aggregator tools for content generation.

**Target Group:** ALF National Networks, Civil society institutions, Euro-Med partners

**Projected Duration:** 2012

**Expected Budget:** EUR 50,000

## 9.3 Branding and Promotion

Building on the first Network Communication Task-Force meeting, the Foundation's headquarters will provide Networks and partners with comprehensive communication policy guidelines to support quality control on areas including visual identity, language, information systems, press management and publications, and will be adaptable to the national and local contexts. At the heart of this new phase of work will be a review and upgrading of the ALF logo and visual identity, a process which will be carried out with

key stakeholders, including staff and Networks. The new policy will also be integrated to the charter new Network members sign up to, and will be the basis for a series of new institutional communication products aimed at supporting visibility work at the local and regional level, including banner stands for major events, conference materials and the preparation of a new brochure; the involvement of media experts in the design and development of communication strategies.

**Target Group:** ALF Networks, Headquarters, Euro-Med institutional partners

**Projected Duration:** 2012

**Expected Budget:** EUR 20,000

## CALENDAR OF ACTIVITIES – AWP 2012

	Activities	Allocated Budget (EUR)	Semester 1						Semester 2					
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>1</b>	<b>Multiannual initiatives. Education, Culture , Urban Spaces and Media</b>													
1.1	<b>Education programme for Intercultural and Democratic Citizenship</b>	<b>50,000</b>												
1.1.1	Education for Intercultural and Democratic Citizenship Handbook	24,000												
1.1.2	Alexandria Education Convention. Training for Trainers	26,000												
1.2	<b>Cultural and Creativity Project</b>	<b>65,000</b>												
1.2.1	Farah Al Bahr. Intercultural Festival in Egypt	40,000												
1.2.2	Translation in the Mediterranean	15,000												
1.3	<b>Media and Public Opinion Project</b>	<b>35,000</b>												
1.3.1	Television Leaders Initiative	8,000												
1.3.2	Media Dialogue	20,000												
1.3.3	Training Resources and Toolkits	7,000												
1.4	<b>Supporting ICD initiatives – collaborations</b>	<b>50,000</b>												
1.5	<b>Regional Thematic Initiatives: Migration</b>	<b>35,000</b>												
<b>2</b>	<b>“Believe in Dialogue. Act for Citizenship” Facility</b>													
2.1	Exchange Networks Found	100,000												
2.2	South – South Network Cooperation	35,000												
2.3	Arab Youth Voices I phase	extra fund												
2.4	Arab Youth Voices II phase	extra fund												
2.5	Reinforcing Intercultural Dialogue and Civil Society Participation in Policy Making. Exploratory workshop	10,000												
<b>3</b>	<b>Civil Society for Dialogue and Democracy (towards a ALF new programme)</b>													
3.1	Initial activities Preparatory phase and launching													
<b>4</b>	<b>ALF Forum</b>													
4.1	Preparatory regional meeting - focus "Youth"	35,000												

4.2	Preparatory regional meeting - focus "Women"	35,000																			
4.3	Other related activities	30,000																			
<b>5 Anna Lindh Report on Intercultural Trends and Social Changes</b>																					
5.1	Report Scientific Committee Meeting (Opinion Poll and Report)	10,000																			
5.2	Opinion Poll	300,000																			
5.3	Preparation of the ALF Observatory	15,000																			
5.5	ALF Digest	6,000																			
5.5	ALF Chairs on Euromed Intercultural Dialogue and Exchange	15,000																			
<b>6 Call for Proposals</b>																					
6.1	First Call for Proposal : launch and implementation	1,460,167																			
6.2	Second Call for Proposal: launch																				
<b>7 Network strategic development scheme 5 and Training</b>																					
7.1.1	Network Coordination and Services	420,000																			
7.1.2	Networks Mobilization and Common Actions Operations	360,000																			
7.2	Networking and Capacity Building for Intercultural Dialogue and Diversity ( ALF Training Seminar)	50,000																			
<b>8 Institutional activities and ALF Awards</b>																					
8.1	Institutional initiatives	30,000																			
8.2	Head of Network Meeting	70,000																			
8.3	Advisory Council Meeting	50,000																			
8.4	The Euro-Med Award for the Dialogue between Cultures	25,000																			
8.5	The Journalist Euromed Award	30,000																			
8.6	Anna Lindh Children's Literature Award - Iqra																				
<b>9 Communication and visibility Policy</b>																					
9.1	Press Office Activities	10,000																			
9.2	Website Portal Development	50,000																			
9.3	Branding and ALF Promotion	20,000																			