

The Anna Lindh Report 2010

An initiative of Co-financed by





About the Anna Lindh Foundation

- Created in 2005
- Operates as a network of civil society organisations across the 43 countries of the Union for the Mediterranean
- Aims at promoting human exchanges, mutual understanding and respect
- Works to build on the opportunities and remove the obstacles to intercultural relations in the Region



Euromed Intercultural Trends 2010

The Anna Lindh Report

- First scientific study coordinated by the ALF with the objective to identify current trends in mutual perceptions, values, behaviour among the people of the two shores
- Is a tool for knowledge and for action



The Anna Lindh Report – main components

- Public opinion poll carried out by Gallup Europe in 13 countries
- Qualitative analysis by around 40 experts from the region
- Good practices for the promotion of dialogue from civil society network
- Proposals for action



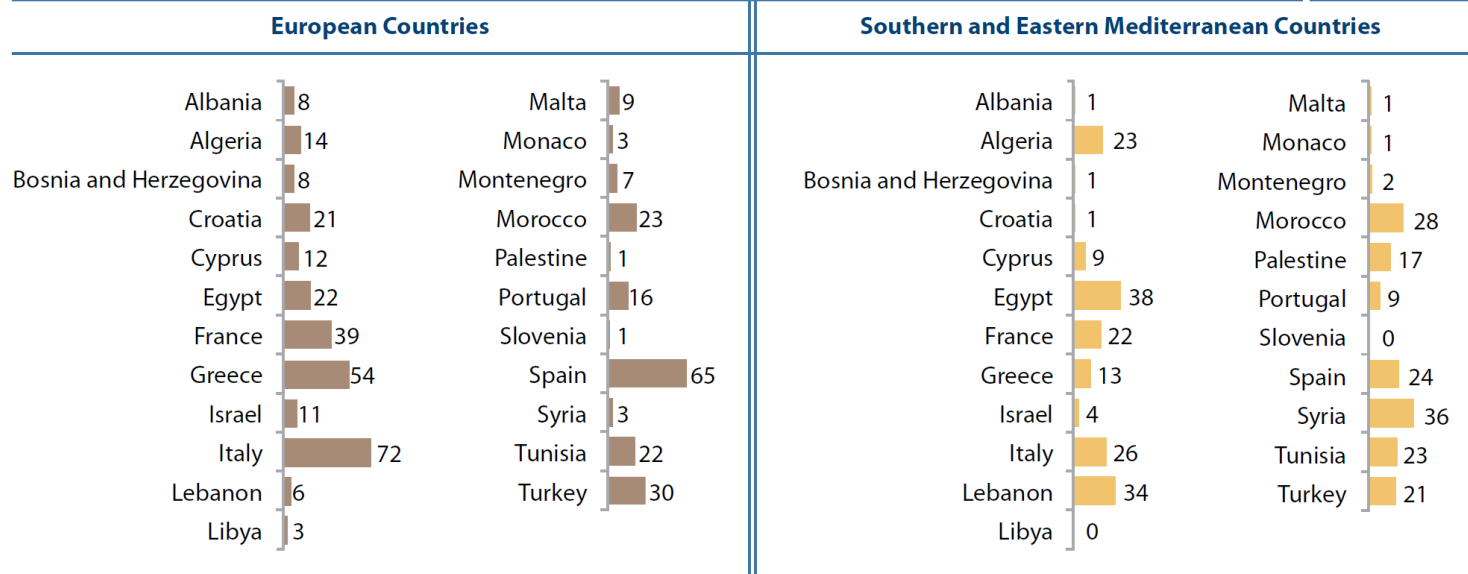
Key issues

- Human Mobility
- Intercultural Citizenship
- Differences and Similarities in Value Systems
- Demographic trends
- Culture at the heart of Mediterranean Relations
- Media Treatment of Cultural Diversity

I – Countries associated to the Mediterranean Region

COUNTRIES THAT COME TO MIND WHEN HEARING ABOUT THE MEDITERRANEAN REGION

CHART 1.1



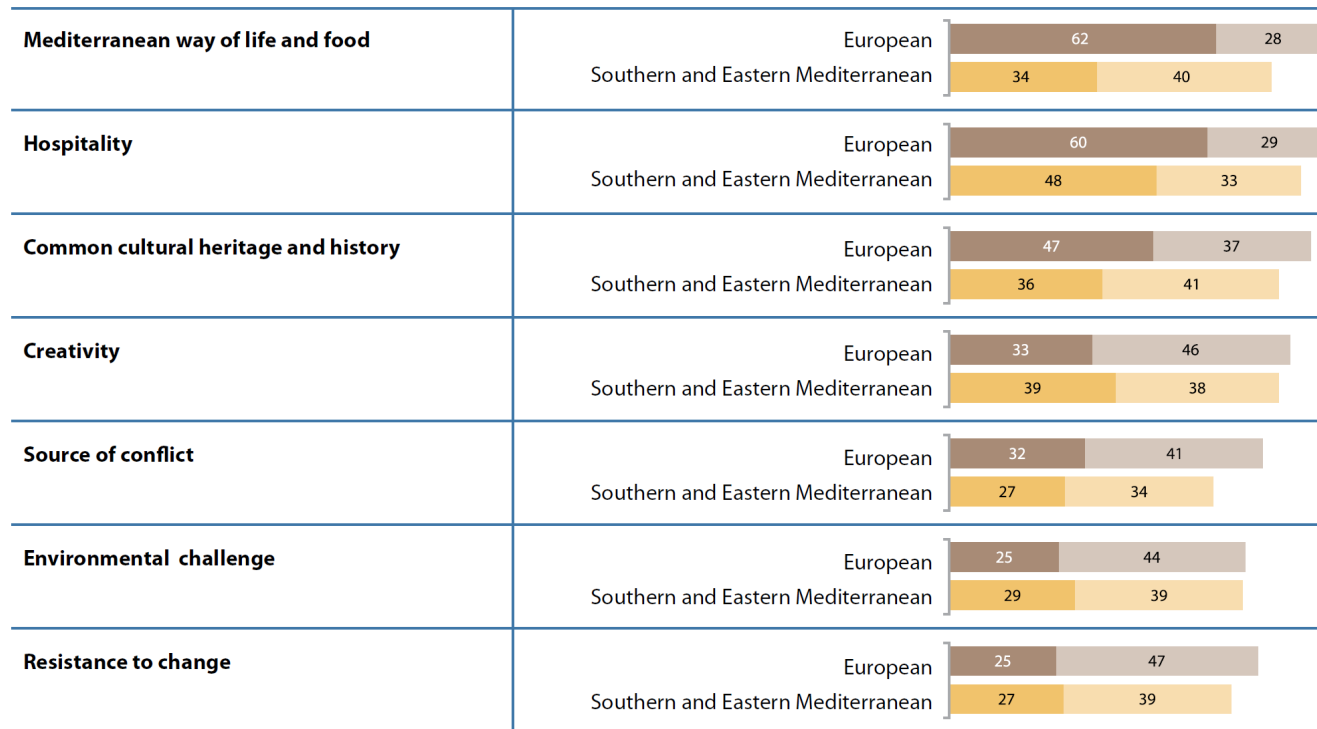
Survey Question: Could you please name ALL the countries that come to your mind when you hear the Mediterranean region? **Base:** all respondents, % of country mentions (© Anna Lindh / Gallup Poll 2010).

I – Representations of the Mediterranean Region

CHARACTERISTICS OF THE MEDITERRANEAN REGION

CHART 1.2

Strongly Somewhat



Survey Question: Different people have different thoughts about what the Mediterranean region represents and the vision for the future. I will read out a set of ideas/images that may come to the minds of different people and please tell me if you think these characterize the Mediterranean region strongly, somewhat or not at all? **Base:** all respondents, % of 'Strongly and somewhat' by country (© Anna Lindh / Gallup Poll 2010).

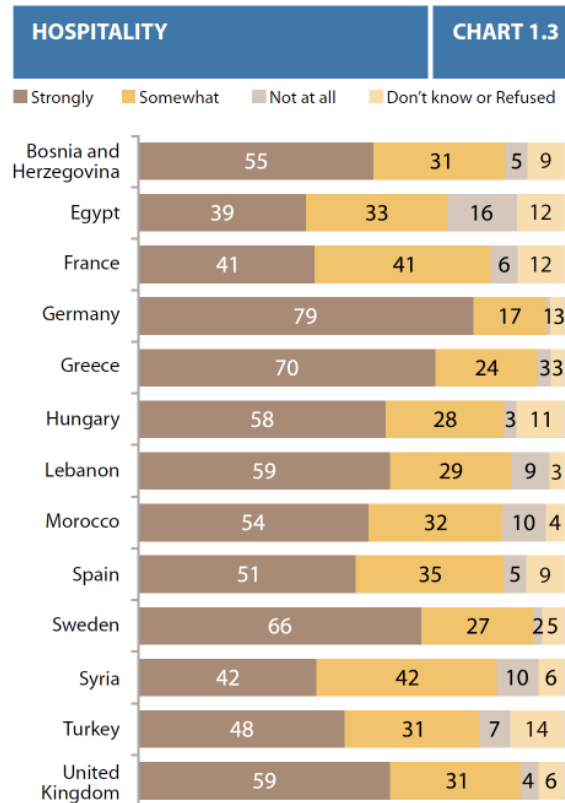


Main findings: Representations of the Mediterranean Region

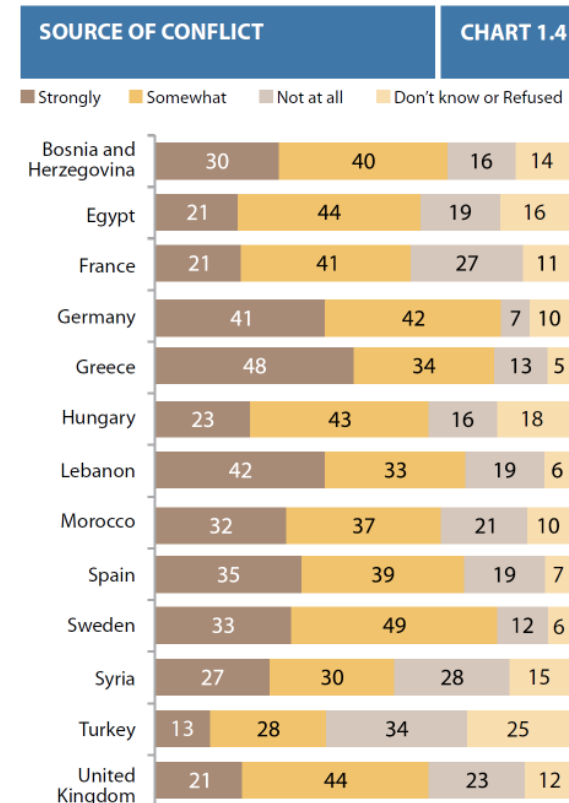
- A shared good image but different perceptions of the Region
- North and south tended to chose positive characteristics over negative ones

I – Hospitality and Conflict

Over ¾ thought the Region was somewhat or strongly characterized by its hospitality



Survey Question: Different people have different thoughts about what the Mediterranean region represents and the vision for the future. I will read out a set of ideas/images that may come to the minds of different people and please tell me if you think these characterize the Mediterranean region strongly, somewhat or not at all? **Base:** All respondents, % by country (©Anna Lindh / Gallup Poll 2010).

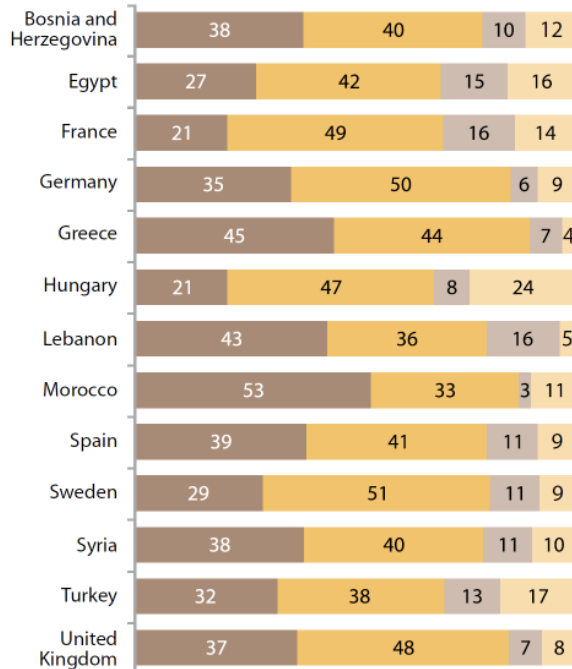


Survey Question: Different people have different thoughts about what the Mediterranean region represents and the vision for the future. I will read out a set of ideas/images that may come to the minds of different people and please tell me if you think these characterize the Mediterranean region strongly, somewhat or not at all? **Base:** All respondents, % by country (©Anna Lindh / Gallup Poll 2010).

I – Creativity and Places to Start a New Life

CREATIVITY **CHART 1.5**

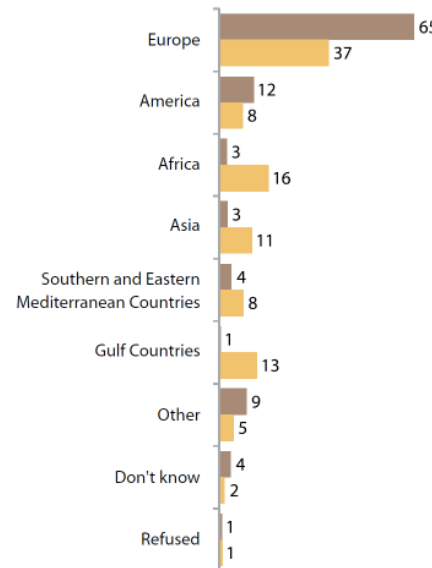
Strongly Somewhat Not at all Don't know or Refused



Survey Question: Different people have different thoughts about what the Mediterranean region represents and the vision for the future. I will read out a set of ideas/images that may come to the minds of different people and please tell me if you think these characterize the Mediterranean region strongly, somewhat or not at all? **Base:** All respondents, % by country (© Anna Lindh / Gallup Poll 2010).

PREFERRED PLACES TO START A NEW LIFE **CHART 1.6**

European Southern and Eastern Mediterranean



Survey Question: If you could start a new life with your family where would you imagine to live it? **Base:** All respondents, % Total (© Anna Lindh / Gallup Poll 2010).

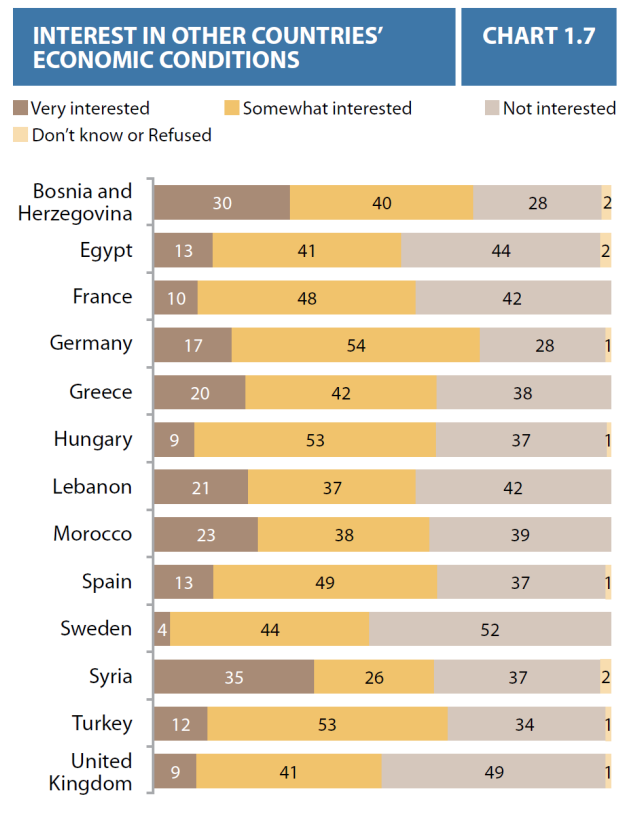
- Europe most attractive living place

- 2/3 of Europeans would stay in Europe
- 4 of 10 SEM's would move to Europe

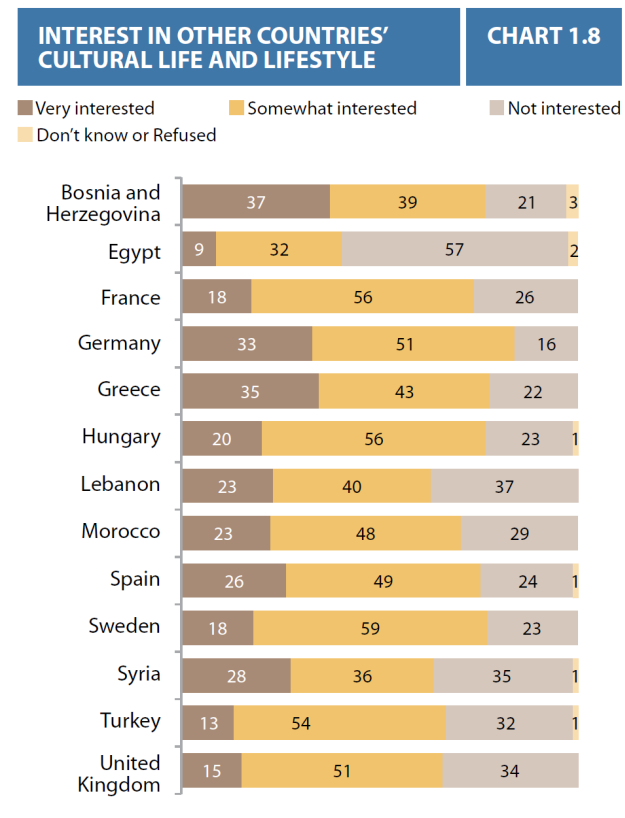
- Over ¾ thought the Region was somewhat or strongly characterized by its creativity

II – Mutual Interest

- Interest in other countries' cultural life and lifestyle pronounced more by Europeans
- Interest in economic topics equally high on both sides



Survey Question: Now thinking about the countries bordering the southern and eastern shore of the Mediterranean Sea / European countries, how much interest would you say you personally have in news and information about the following topics? Would you say you are... **Base:** All respondents, % by country (© Anna Lindh / Gallup Poll 2010).

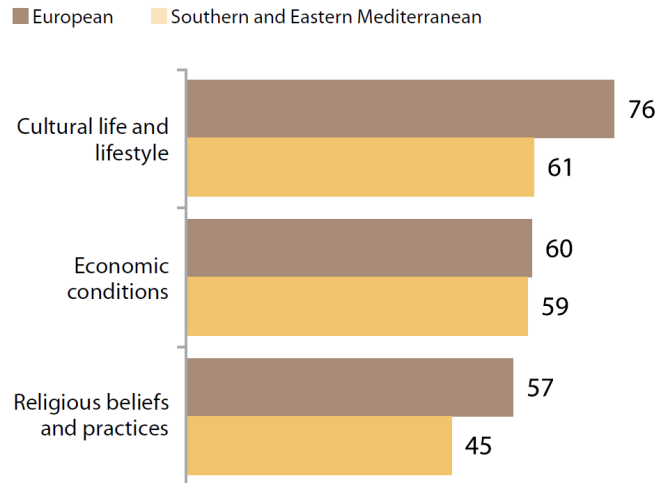


Survey Question: Now thinking about the countries bordering the southern and eastern shore of the Mediterranean Sea / European countries, how much interest would you say you personally have in news and information about the following topics? Would you say you are.... **Base:** All respondents, % by country (© Anna Lindh/Gallup Poll 2010).

II – Mutual Interest

INTEREST ABOUT OTHER COUNTRIES

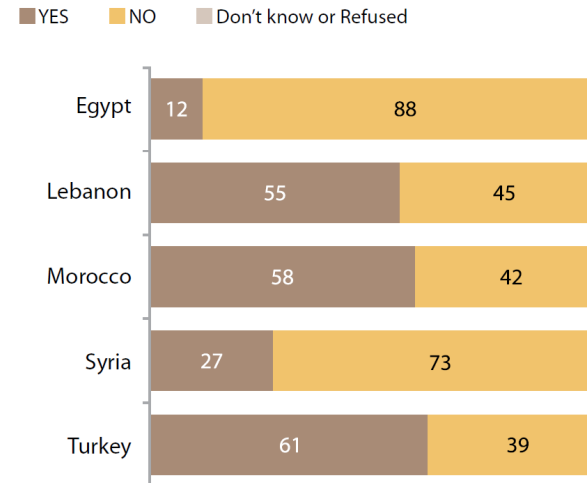
CHART 1.9



Survey Question: Now thinking about the countries bordering the southern and eastern shore of the Mediterranean Sea / European countries, how much interest would you say you personally have in news and information about the following topics? **Base:** All respondents, % of 'very interested and somewhat interested' (© Anna Lindh / Gallup Poll 2010).

RELATIVES OR FRIENDS LIVING IN ONE OF THE EUROPEAN COUNTRIES

CHART 1.10

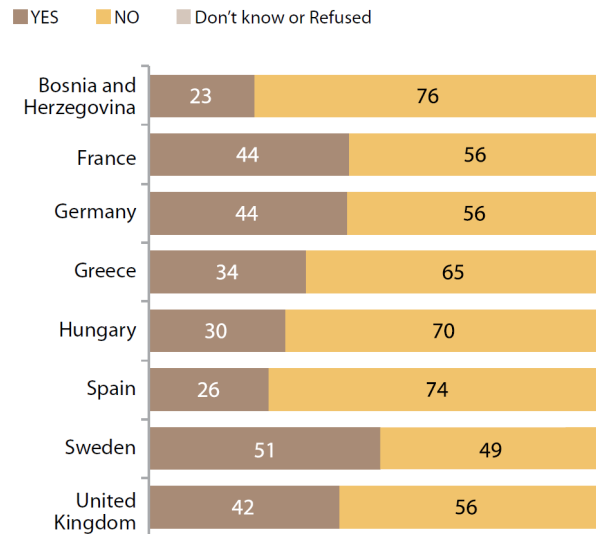


Survey Question: Do you have any relatives or friends who live in one of the European countries? **Base:** All respondents, % by country (© Anna Lindh / Gallup Poll 2010).

III – Intercultural Interactions

- 4 in 10 SEM had friends and relatives in Europe
- 36% Europeans spent their holidays in SEM

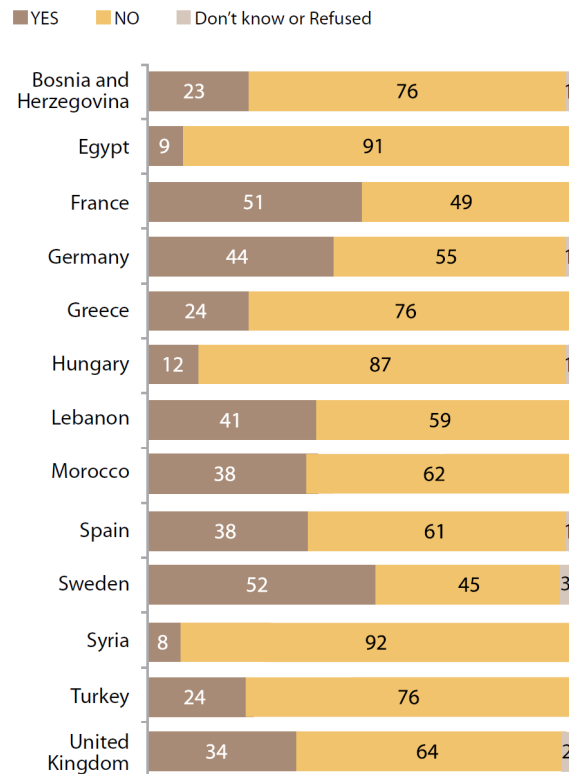
VISITING COUNTRIES ON THE SOUTHERN AND EASTERN MEDITERRANEAN SHORE CHART 1.11



Survey Question: Have you visited any of the countries bordering the southern and eastern shore of the Mediterranean Sea? **Base:** All respondents, % by country (© Anna Lindh / Gallup Poll 2010).

III – Intercultural Interactions

INTERACTION WITH PEOPLE FROM OTHER COUNTRIES | CHART 1.12

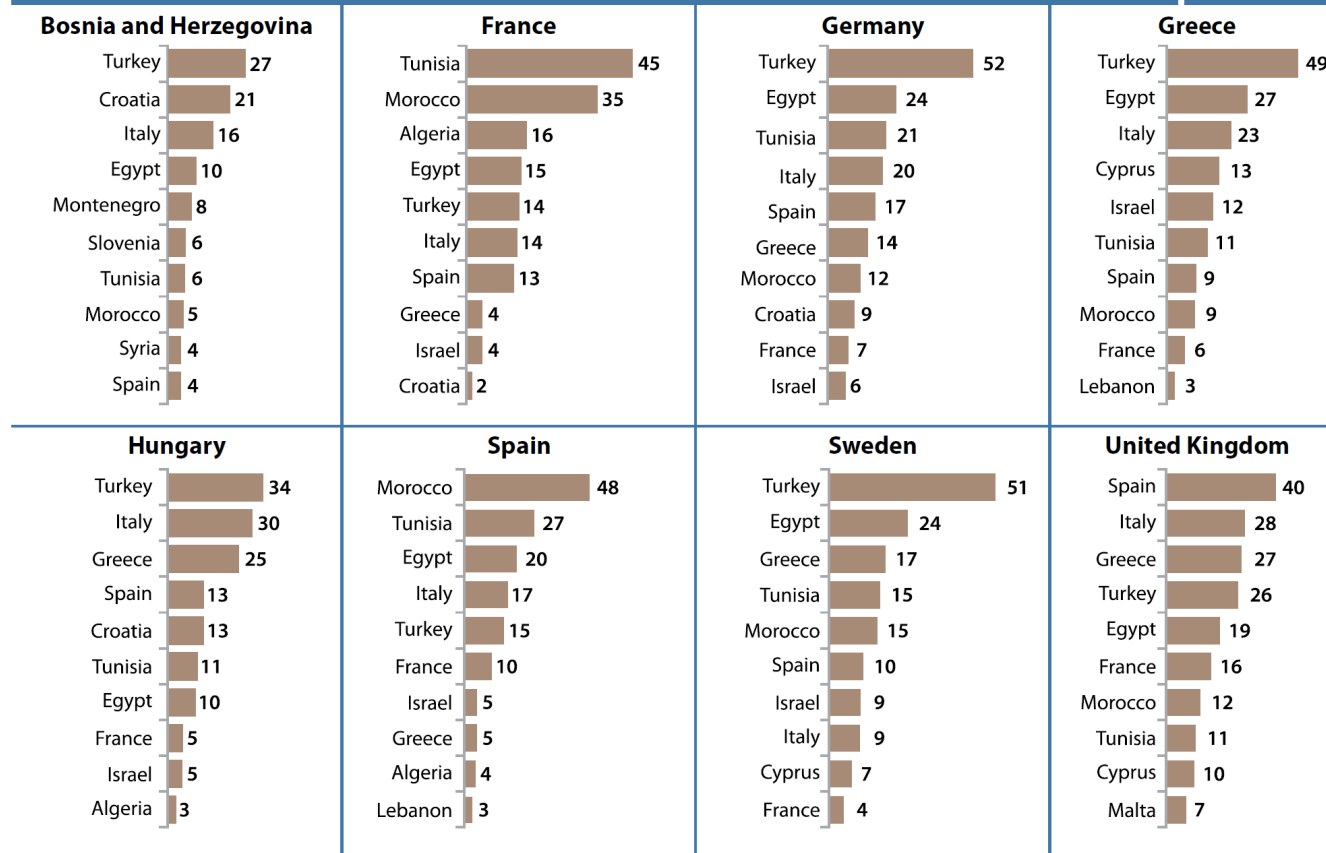


Survey Question: In the last 12 months have you personally met or talked with any person (or persons) from Europe / from countries bordering the southern and eastern shore of the Mediterranean Sea?
Base: All respondents, % by country (© Anna Lindh / Gallup Poll 2010).

- A low level of interaction but perceived commonalities
- Higher educated people more likely to have interacted with the other

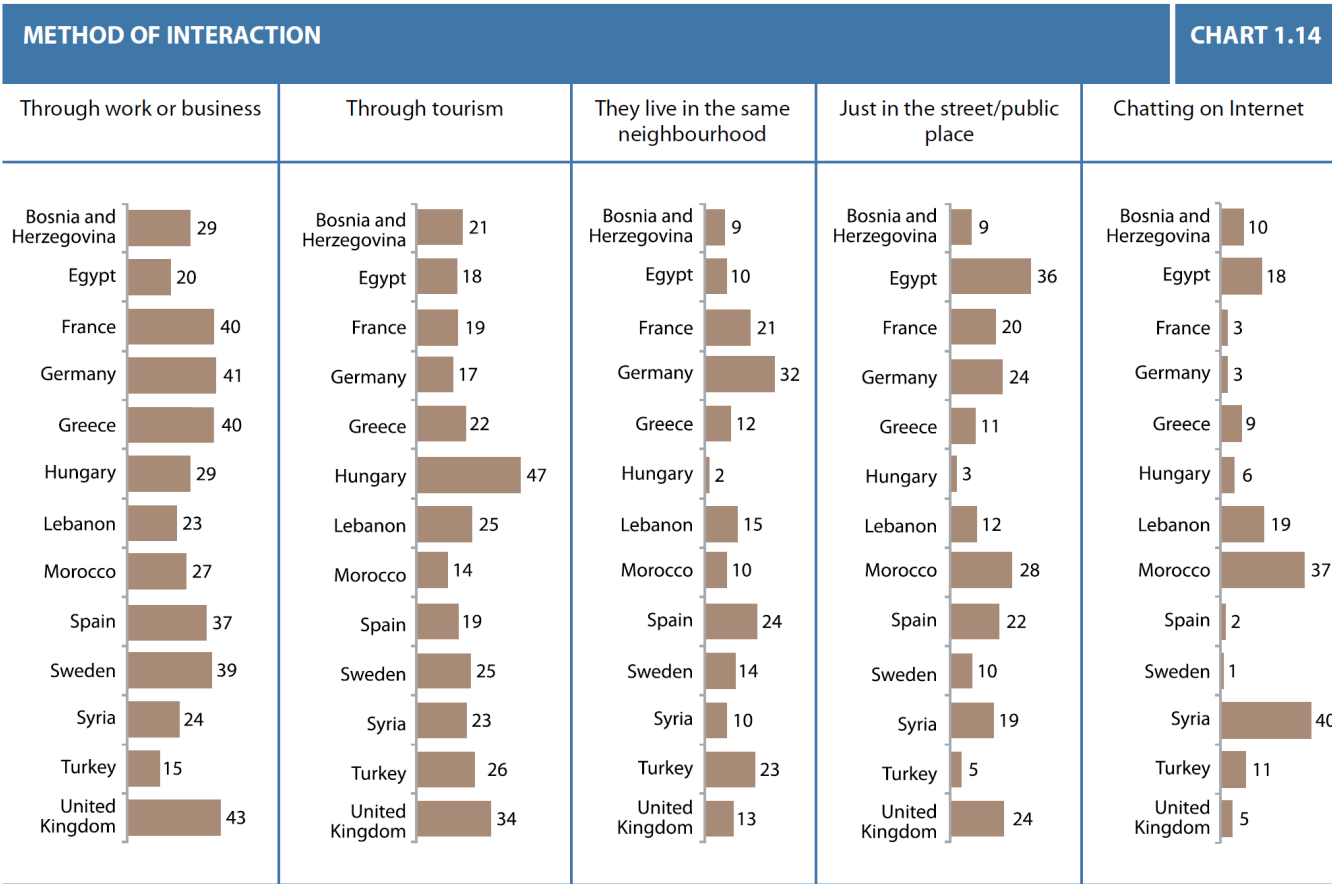
III – Intercultural Interactions

VISITED COUNTRIES BORDERING THE SOUTHERN AND EASTERN SHORE OF THE MEDITERRANEAN SEA CHART 1.13



Survey Question: Which country / countries? **Base:** Those who talked or met persons from countries bordering the southern and eastern shore of the Mediterranean, % top 10 mentions by country (© Anna Lindh / Gallup Poll 2010).

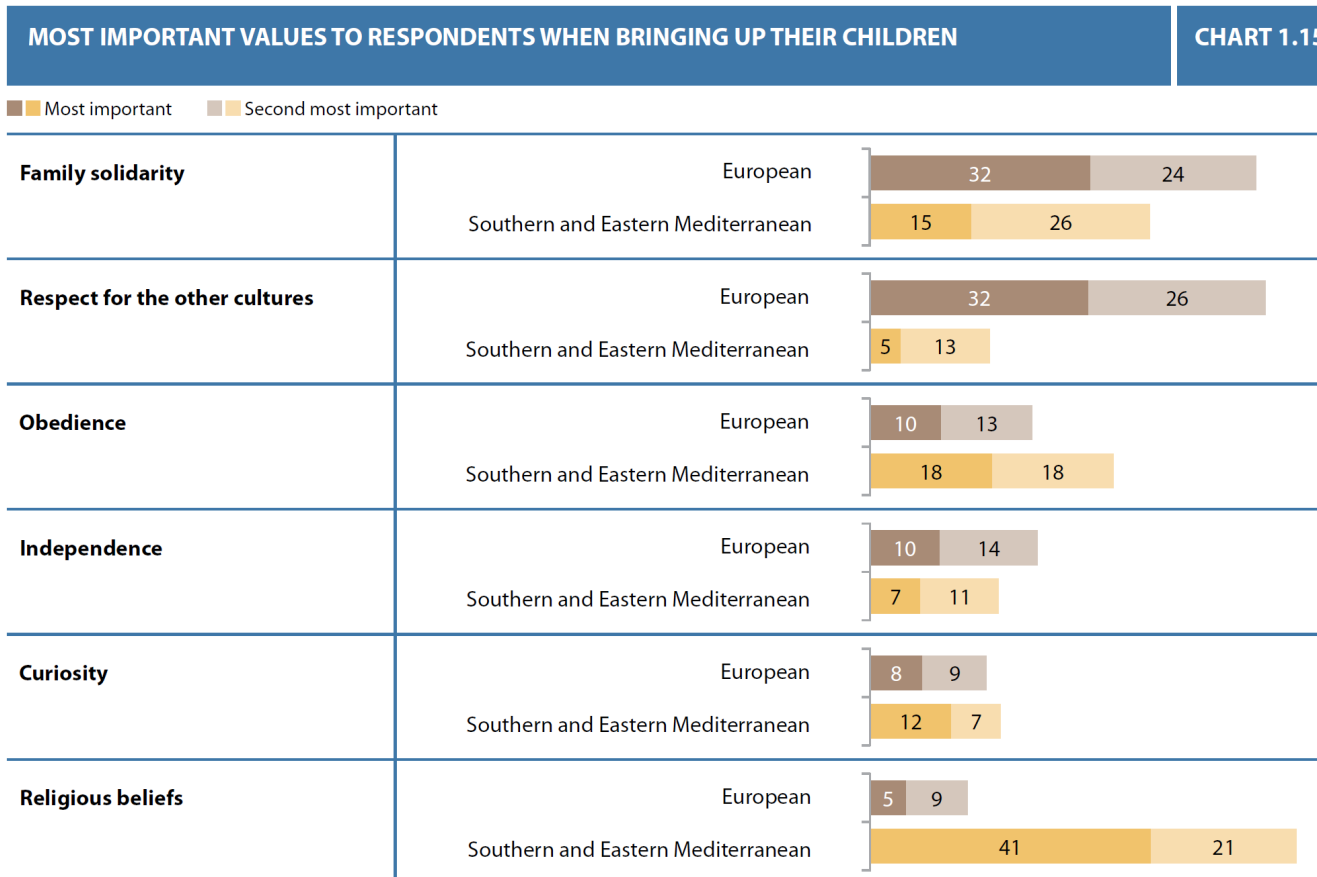
III – Intercultural Interactions



Survey Question: How did you meet or talk to that person? **Base:** Those who talked or met persons from other countries, % by country (© Anna Lindh / Gallup Poll 2010).

IV - Priority values in Europe and SEM

- Religion most important value for SEM
- Respect for other cultures and family solidarity most important value for Europeans

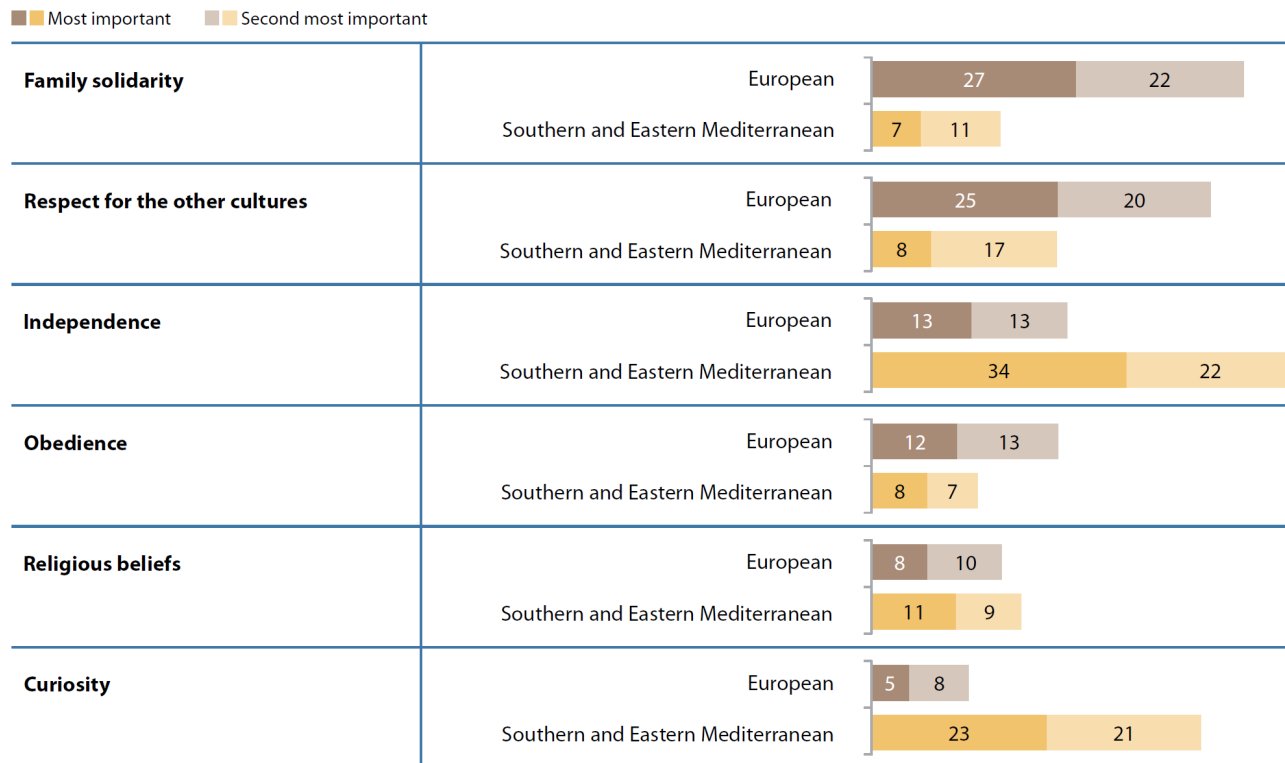


Survey Question: In bringing up their children, parents in different societies may place different emphasis on different values. Assuming that we limit ourselves to six values only – let's say: curiosity, obedience, religious beliefs, independence, respect for the other culture and family solidarity – I'd like to know which one of these six you would say are most important to you personally? And the second most important? **Base:** All respondents, % Total (© Anna Lindh / Gallup Poll 2010).

IV - Perceptions about values in Europe

- Different perceptions, misjudgment of values of the other
- SEM overrated importance of individualistic values

PERCEPTIONS OF THE RESPONDENTS ABOUT THE MOST IMPORTANT VALUES TO PARENTS RAISING CHILDREN IN EUROPE CHART 1.16

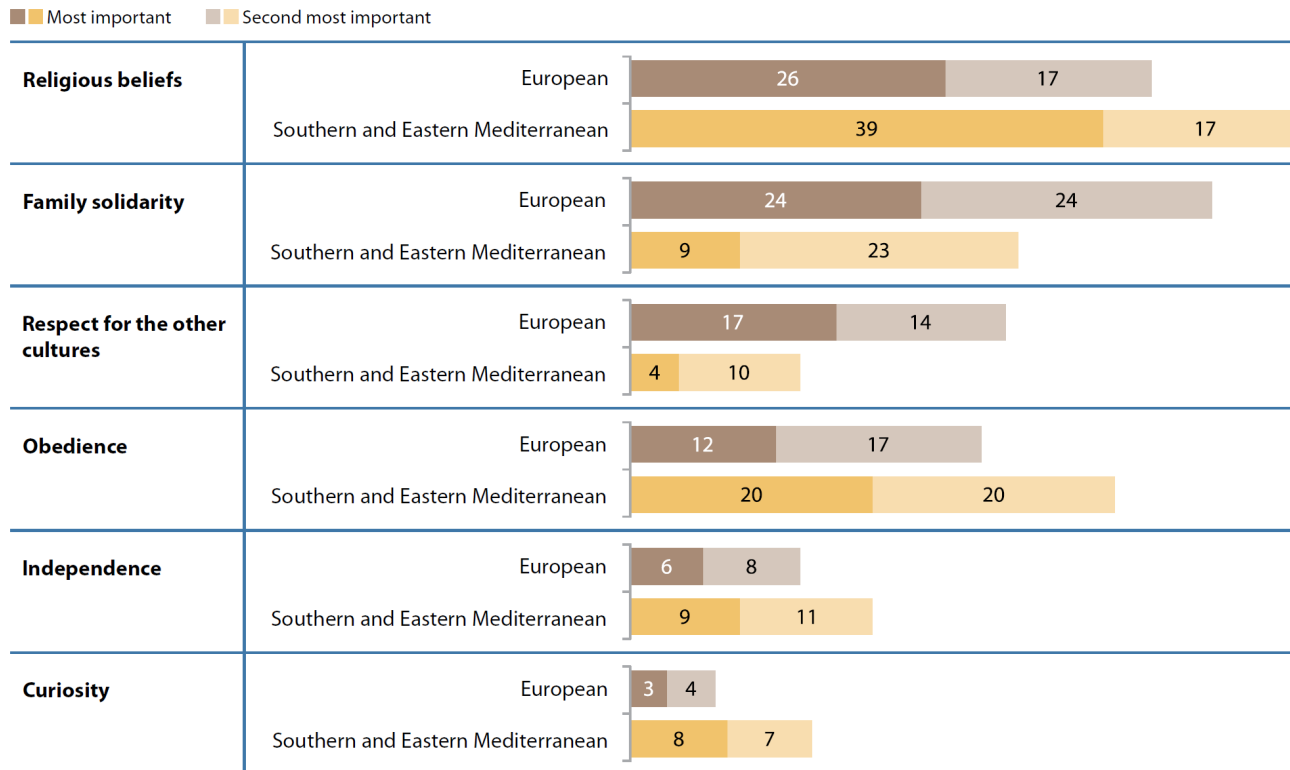


Survey Question: And which two of these six do you think are probably the most important to parents raising children in societies in Europe? The brown strips show the responses of Europeans about the most important values to parents raising children in Europe. The orange strips show the responses of people in Southern and Eastern Mediterranean countries about the most important values to parents raising children in Europe. **Base:** All respondents, % Total (© Anna Lindh / Gallup Poll 2010).

IV - Perceptions about values in SEM

- Different perceptions, misjudgment of values of the other
- Europeans overrated importance of respect for other cultures

PERCEPTIONS OF THE RESPONDENTS ABOUT THE MOST IMPORTANT VALUES TO PARENTS RAISING CHILDREN IN SOUTHERN AND EASTERN MEDITERRANEAN COUNTRIES CHART 1.17



Survey Question: And which two of these six do you think are probably the most important to parents raising children in societies countries bordering the southern and eastern shore of the Mediterranean Sea? I'd like to know which one of these six you would say are most important? And the second most important? The brown strips show the responses of Europeans about the most important values to parents raising children in Southern and Eastern Mediterranean countries. The orange strips show the responses of people in Southern and Eastern Mediterranean countries about the most important values to parents raising children in those countries. **Base:** All respondents, % Total (© Anna Lindh / Gallup Poll 2010).

IV - Overview by country

VALUES CONSIDERED IMPORTANT FOR CHILDREN EDUCATION BY RESPONDENTS

CHART2.5

	Value priorities of respondents in their home country			Perception about values in European countries			Perception about values in the southern and eastern Mediterranean countries		
	Family solidarity	Religion	Curiosity	Family solidarity	Religion	Curiosity	Family solidarity	Religion	Curiosity
Bosnia - Herzegovina	20,3	6,9	6	17,4	9,2	6,5	18,8	16	8,1
Egypt	3,1	50,6	16,4	4,5	12,8	39,8	6,9	38	17,4
France	28	5,9	7,6	22,7	4,9	9,7	25,7	23,3	5
Germany	44,4	2,6	8,5	32,4	10	5	33,1	34,4	2,5
Greece	35,1	6,9	2,4	27,2	8	3	19,9	34,2	2
Hungary	61,8	6,9	3,5	51,2	10,2	5,2	34,6	45,7	1,5
Lebanon	21,3	39,6	11,5	4,2	4,8	24,7	15,3	45	5,4
Morocco	7,8	46,4	13,8	1,8	10,2	28	8,1	46,6	8,3
Spain	29,9	6,5	4,6	26,2	5,9	3,6	18,4	29,8	2,9
Sweden	13	1,6	26,4	28,4	12,5	9,3	30,4	33,6	5,3
Syria	9,9	23,3	16,6	10,6	14,3	24,8	8	38,2	8,5
Turkey	35	40	2,5	17,5	21,2	6,9	15,2	49,7	4,2
United Kingdom	29,9	5,9	4,6	36,5	7,6	2,7	34,7	20,1	2,2

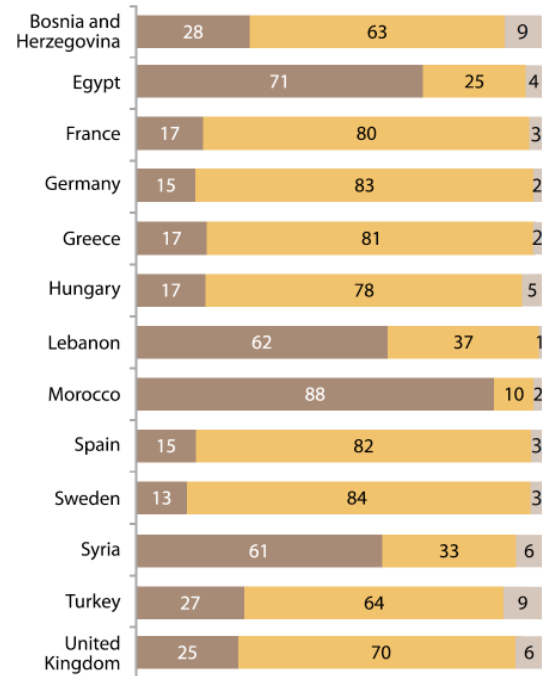
Base: All respondents, % Total. The Chart establishes a comparison among the 13 surveyed countries taking into account three values: family solidarity, curiosity and religious beliefs and presenting the perception that respondents have about people's priority values in other surveyed countries. Chart developed by M. Tozy on the basis of the Anna Lindh / Gallup Poll 2010.

V – Absolute Guidelines

OPINION ON THE EXISTENCE OF ABSOLUTE GUIDELINES

CHART 1.18

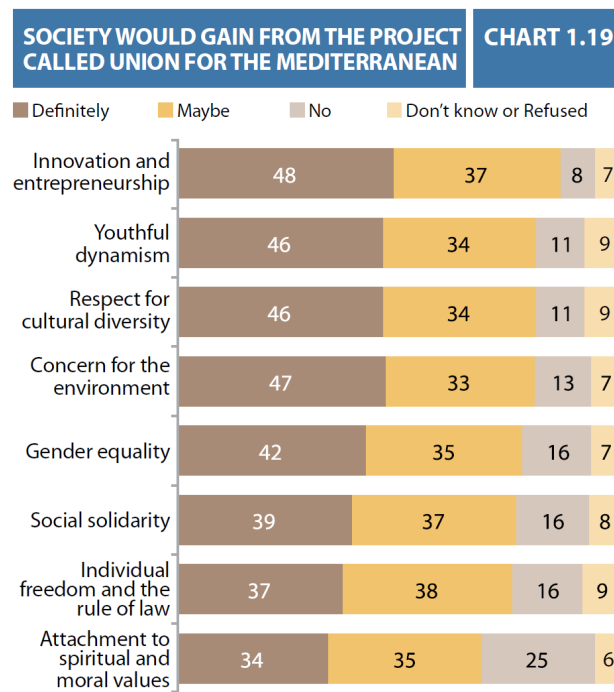
■ Truth is absolute
 ■ There is no absolute truth it depends on circumstances
■ Don't know or Refused



Survey Question: Some people believe that there are absolute guidelines of what is good and bad and what is truth. Others say, that there are no absolute guidelines but things are relative and it depends on the circumstances what we consider to be good or bad. Which view is closer to you? **Base:** All respondents, % by country (©Anna Lindh / Gallup Poll 2010).

VI – Vision for the Future

Most SEM believed that the Union for the Mediterranean would bring advantages to their societies

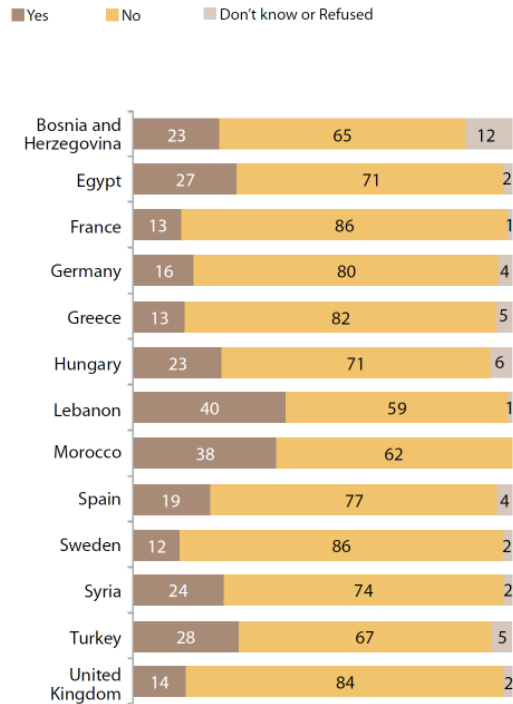


Survey Question: Your country with some neighbours and most of the European countries has decided to establish closer political, economic and cultural exchanges, withing a project called Union for the Mediterranean. What can your society gain from this project? Would you say it would gain definitely, maybe or not? **Base:** All respondents, % Total (© Anna Lindh / Gallup Poll 2010).

VII – Impact of Media

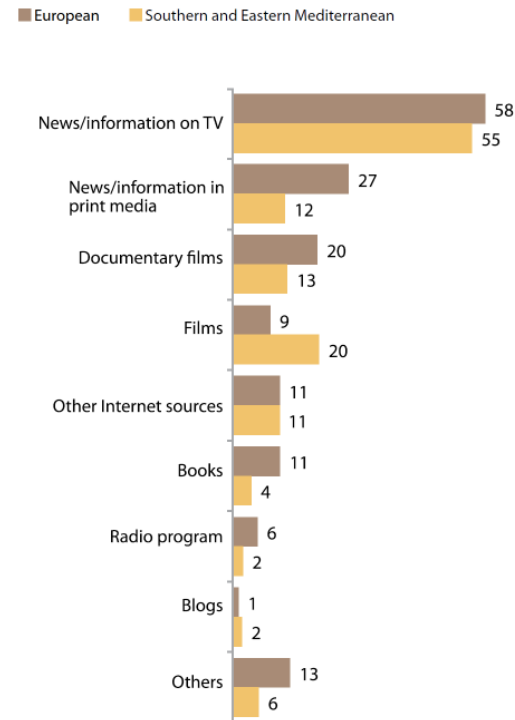
A weak contribution of the Media to a better mutual image

MEDIA HAVE CHANGED POSITIVELY VIEWS TOWARDS OTHER COUNTRIES CHART 1.20



Survey Question: Can you recall hearing, reading or watching (recently) anything in the media that have changed or reinforced your view of people in Europe into a positive direction / countries bordering the southern and eastern shore of the Mediterranean Sea into a more positive direction? **Base:** All respondents, % by country (© Anna Lindh / Gallup Poll 2010).

SOURCES CARRIED POSITIVE IMPRESSION OF PEOPLE IN OTHER COUNTRIES CHART 1.21



Survey Question: What source or sources carried this positive impression about people in Europe / in countries bordering the southern and eastern shore of the Mediterranean Sea? **Base:** Those whose views changed into a more positive direction, % Total (© Anna Lindh / Gallup Poll 2010).

Main findings

- Existence of a sense of belonging, a Mediterranean attitude and positive expectations from a common Mediterranean project
- The Mediterranean as a space of social interaction – importance of the quality and conditions of the exchange
- Misperceptions persist despite mutual interest
- Religion as a central element for intercultural debate
- Cities are laboratory of interculturality
- Media a vector of dialogue and stereotypes images



Steps to tackle mis-perceptions and build a shared project

- To improve the quality of exchanges and the cultural dimension (i.e. tourism, business)
- To invest in intercultural learning
- To work within urban spaces and with migrants
- To foster research about identified trends
- To enhance the role of women and youth as actors of mutual knowledge and change
- To work with the media for the improvement of mutual perceptions

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